



PROSPECTUS 2026-2027

MMS

MASTER OF
**MANAGEMENT
STUDIES**



LALA LAJPATRAI

INSTITUTE OF MANAGEMENT

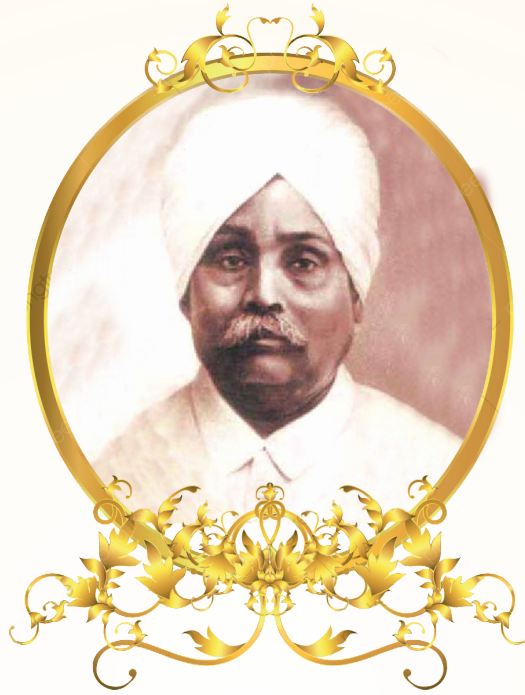


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INTRODUCTION



LALA LAJPATRAI

VISIONARY PAR EXCELLENCE

Lala Lajpatrai was one of the foremost freedom fighters and was born on 28th January 1865 in Dhudike Village in Ferozpur District of Punjab. Lala Lajpatrai was known for his single minded zeal and devotion to the Indian Nationalist cause. Whilst, the rest of the Indian Leaders bowed before the British rule, he took up the battle and challenged the might of the British Empire for which he had to pay the ultimate price with his life.

From a management perspective, he believed in India's economic regeneration and eventual resurgence as an economic power. Lalaji was fearless and candid in expressing his view. Lalaji was an educationist, a visionary and a pioneer who gave shape to India's education system. He played a major role in India's struggle for independence and patriots like him can never be forgotten. When Lalaji died on 17th November 1928, Mahatma Gandhi, the father of the nation in his tribute to Lalaji exclaimed, "Men like Lalaji cannot die as long as the sun shines in the Indian Sky". We are eternally indebted to Lalaji and we feel proud, honoured and inspired that his august name graces our institution.



INTRODUCTION



VISION

Our aspiration is to provide dynamic high calibre management education to serve business & industry and bring about social transformation.



MISSION



- To provide an affordable opportunity for diverse group of students and other stakeholders to learn by integrating education, internship and research.



- To provide a multi-dimensional inter-disciplinary teaching-learning environment including on-line learning opportunities which would inculcate continuous learning habits among the students.



- To create and leverage opportunities in floor training, upskilling possibilities via development programs, research and consul-tancy to establish and nurture linkages with industry and society.



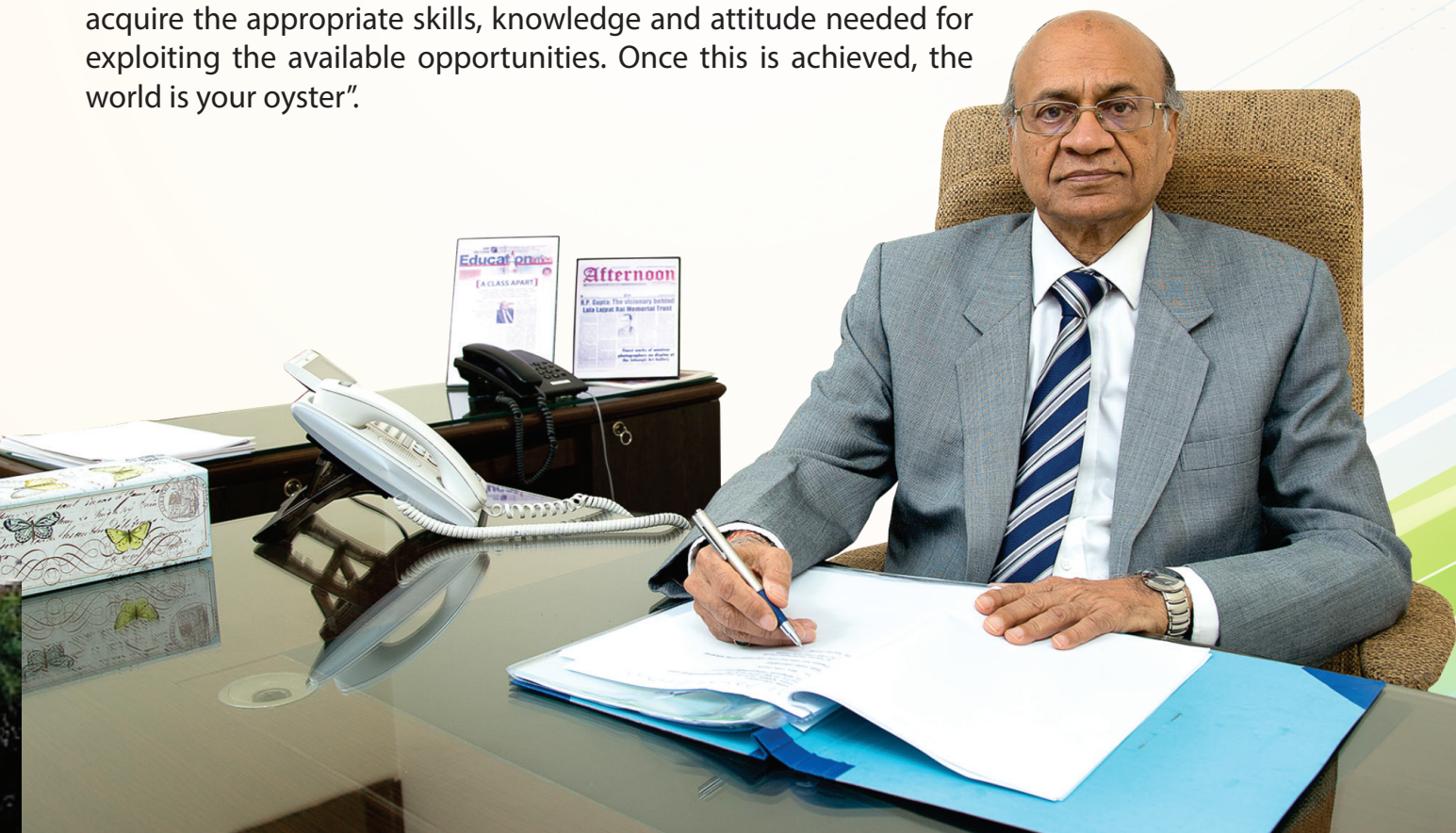
- Empowering management graduates to cultivate a global mind-set which would significantly contribute to the growth of Indian business environment and equitable social structure.



DR. KAMAL GUPTA - Ph. D.

THE ARCHITECT - OUR CHAIRMAN

Dr. Kamal Gupta, Founder Chairman, of Lala Lajpatrai Institute of Management reflects a fine example of Charles Darwin's famous Observation. "It is not the strongest of the species that survive, not the most intelligent, but the ones who are the most responsive to change." Dr. Kamal Gupta is a fine example of Darwin's profound theory. Taking the Institute to greater heights, Dr. Gupta became the Founder Chairman of the Management Institute which was started in 1995. His dedication and concerted efforts helped the Management Institute to grow from a raw novice to a full fledged State-of-the-Art Institute. He undertook the cumbersome process of revamping the Institute by creating appropriate infrastructural facilities, improving course content, introducing new and relevant courses, establishing appropriate linkages between courses offered and job markets. Dr. Gupta stresses on small concentrated batches rather than cluttered and oversized classrooms. He focused on improving the infrastructure by upgrading the entire infrastructure with State-of-the-Art technology. He emphasizes that, "The golden rule is to never compromise on quality". Dr. Gupta being closely associated with the Institute is a live force for incessantly inspiring the students to learn. He believes that there is no age gap on learning and acquiring knowledge and Dr. Kamal Gupta himself strengthens this belief. The fact words are as good as deeds is evident from the Ph. D. Degree that was awarded to him by the University of Mumbai in 2008. Thus, he sets a fine example for students and state of the Institute in terms of the constant self-motivation that he imbibes to learn, encourage and inspire. His advice to the youth of today is "To climb the coveted ladder of success, one must acquire the appropriate skills, knowledge and attitude needed for exploiting the available opportunities. Once this is achieved, the world is your oyster".





LALA LAJPATRAI
INSTITUTE OF MANAGEMENT

INTRODUCTION

DR. HARVIND J. BHASIN

DIRECTOR, PH. D. MMS (MARKETING) B.COM

Dr. H. J. Bhasin is a well-known Marketing Professional with more than 17 years of Corporate Experience and 32 years of experience in the Teaching Industry. Dr. Bhasin has completed his Master of Management Studies from Welingkar Institute of Management, Mumbai. He holds a Ph.D. degree in Business Policy and Administration. Presently a Ph.D. guide, approved by the University of Mumbai, he has been mentoring research scholars in their field of research.

Dr. Bhasin started his career with International Best Foods (an HUL Enterprise) as a marketing trainee and eventually started his own business venture in the area of cold chain management. He has also held senior positions previously at various Educational Institutions and spearheaded their accreditation processes. He has served as a Founder Director of Viva Institute of Management, Virar and Director of Sheila Raheja School of Business Management and Research, Bandra, Mumbai. He has been appointed as Chairman by the University of Mumbai for various subjects at Graduate and PostGraduate level. His inherent keenness to interact with young minds and endeavour to sculpt their thinking process encouraged him to get into the teaching profession. Ever since, he has been influencing, inspiring and motivating students at graduate as well as post graduate level through his teaching dynamics and enthusiasm.

Currently he is the Director of Lala Lajpatrai Institute of Management. Here he intends to build, along with high quality academics, a good placement structure for our students who are stepping into the Industry. With his strong marketing background, his major focus is on Brand building of LLIM along with a rich research culture.



RAJEEV GUPTA - M. M.S. (Marketing)

THE CATALYST - OUR CHIEF OPERATING OFFICER, CAREER & GUIDANCE CELL

Rajeev Gupta, started his professional career as a Citibanker and later joined Standard Chartered where he was instrumental in a number of initiatives. With the wealth of a Foreign Banking Career spanning 11 years. Rajeev joined the Indian Financial Markets in 2001.

In the Stock broking space, Rajeev worked with prominent Stock broking companies such as Religare Capital Markets Limited, Fortune Financial Services Limited & LKP Securities essentially heading the Institutional Sales Teams. After joining LLIM in 2014, as the Chief Operating Officer of the Career and Guidance Cell, there have been process oriented changes & improvements to the functioning of the Placement Cell. The LLIM Career & Guidance Cell this year has a final placement ratio of 98%. The inflow of recruiters has been the best ever and the training & learning programs offered to the LLIM students prior to their final placement has aided the overall numbers immensely. With an expanded and motivated team the LLIM Career & Guidance Cell is looking forward to newer heights.

According to him the new generation of students aspire to be entrepreneurs & capable leaders. The pathway to achieving this level is lined with opportunities that need to be capitalized, which can only happen with a balanced approach.





LALA LAJPATRAI
INSTITUTE OF MANAGEMENT

THE INSTITUTE

DOCTORAL PROGRAM

Situated in the swanky Mahalaxmi area, in close proximity to the Commercial hub of South Mumbai, Lala Lajpatrai Institute of Management is set in the tranquil surroundings next to Haji Ali Sea Face.

It offers a serene atmosphere for the management students to pursue their education in the best ambience with the most optimal resources at their disposal.

Lala Lajpatrai Institute of Management offers the MMS-Master of Management Studies (Two years full time) course, approved by the All India Council for Technical Education (AICTE), New Delhi. The Institute is affiliated to the University of Mumbai and recognized by Government of Maharashtra.

The Doctoral Program (Ph.D.) of University of Mumbai is offered at the Institute and is visualized to contribute significantly to the knowledge management process at LLIM. It is also identified as a totally enriching and mutually rewarding experience for the doctoral scholars and guides a like.





MMS - MASTER OF MANAGEMENT STUDIES

The objective of this program is to prepare individuals to develop into Managers for tomorrow as per the needs of the industry. The two year duration course is offered on a full-time basis. The MMS Program prepares students with the skills, knowledge and strategic perspectives essential for the leadership of business anywhere in the world. The course is intellectually demanding and is being taught by faculty who encourage active student participation in the classrooms through presentations, case discussions, etc. The curriculum, in the first year is common for all & in the second year students opt for specialization viz Marketing, Finance, Human Resource Management & Operations.

SELECTION PROCEDURE

Admissions are open to all students who have a Bachelors Degree from a recognized University with a minimum score of 50 percent and have appeared for the qualifying Common Entrance Test (CMAT / XMAT

/ SNAP / CET / NMAT / GMAT / ATMA). After Test, the students have to undergo Group Discussion & Personal Interview. The Institute follows the directions laid down by the Government of Maharashtra & University of Mumbai for the intake of students. The intake is strictly on the basis of Merit received by the student in Common Entrance Test (CET).





THE COURSE

MMS - FIRST YEAR COURSES COMMON TO ALL THE GROUPS (CORE PAPERS) - (INTERNAL ASSESSMENT)

First Year First Semester (CLASS-MMS I SEM-I Syllabus)			
1. FMKT-Fundamentals of Marketing		5. OB-Organizational Behaviour	
2. FAB- Financial Accounting for Business		6. ME-Managerial Economics	
3. OM-Operations Management		7. BS- Business Statistics	
4. ITB-Information Technology for Business		8. FMTP-Fundamentals of Management Theory & Practice	
ELECTIVE COURSES			
9. MC-Managerial Communications		10. LTAB-Legal and Tax Aspects of Business	
First Year Second Semester (CLASS-MMS I SEM-II Syllabus)			
1. BRM-Business Research Methods		5. DMM-Decision Models in Management	
2. CF-Corporate Finance		6. ISDT-Information Systems and Digital Transformation	
3. HRM- Human Resource Management		7. OJT/Field Project	
4. AMTP-Application of Marketing Theory and Practice			
ELECTIVE COURSES (Any TWO)			
8. EM-Entrepreneurship Management		9. FS-Foundations of Strategy	
Second Year Third Semester (CLASS-MMS II SEM-III Syllabus)			
Finance	HR	Marketing	Operations
CORE			
1. Corporate Strategy (U.A)	1. Corporate Strategy (U.A)	1. Corporate Strategy (U.A)	1. Corporate Strategy (U.A)
2. Project Management	2. Project Management	2. Project Management	2. Project Management
3. Summer Internship	3. Summer Internship	3. Summer Internship	3. Summer Internship
MANDATORY			
4. Financial Markets and Institutions(U.A)	4. Competency-based HRM & Performance Management System (U.A)	4. Marketing Strategy (U.A	4. Supply Chain Management (U.A)
ELECTIVES			
5. Corporate Valuation	5. Compensation and Benefits	5. Consumer Buying Behaviour	5. Logistics Management
6. Financial Modeling	6. Employer Branding and Employee Value Proposition	6. Sales Management	6. Service Operations Management
7. Derivatives and Risk Management	7. HR Analytics	7. Predictive Analytics	7. Operations Analytics
8. Security Analysis and Portfolio Management	8. Artificial Intelligence(AI) in Human Resource Management	8. Retail Management	8. Purchase and Material Management
9. Marketing of Financial Products and Services	9. Learning and Development	9. Rural Marketing	9. Digital Innovation
Second Year Fourth Semester (CLASS-MMS II SEM-IV Syllabus)			
Finance	HR	Marketing	Operations
MANDATORY			
1. International Business (U/A)	International Business (U/A)	International Business (U/A)	International Business (U/A)
2. Business Ethics and Corporate Governance	Business Ethics and Corporate Governance	Business Ethics and Corporate Governance	Business Ethics and Corporate Governance
3. Seminar Paper	Seminar Paper	Seminar Paper	Seminar Paper
4. Research Projects	Research Projects	Research Projects	Research Projects
ELECTIVES			
5. Fixed Income Securities	Industrial Relations and Alternate Dispute Resolution	Technology Strategy	Operations Strategies
6. Wealth Management	OD and Change Management	Business to Business Marketing	Operations Applications & Cases

FULL TIME FACULTY

The Institute seeks to develop professionals of competence and value, & puts its synergic efforts through its faculty in achieving the same. The mixed blend of faculty comprises of Academicians & eminent personalities from the Industry



DR. HARVIND J. BHASIN

**DIRECTOR, PH. D. (MANAGEMENT)
MMS (MARKETING) B.COM**

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Welingkar Institute of Management, Mumbai. He holds a Ph.D. degree in Business Policy and Administration. Presently a Ph.D. guide, approved by the University of Mumbai, he has been mentoring research scholars in their field of research.

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DR. ASHA AGGARWAL

**STUDENT'S COUNSELLOR
M. COM, PGDPC, PH.D.(MANAGEMENT)**

Associated with the Institute for last 19 years in the capacity of Counselor. She is instrumental in understanding and overcoming the problems faced by the students and is a favourite personality among them.

FACULTY



DR. M GOWRI SHANKAR

PROFESSOR

BSC. (MATHEMATICS), MBA (MARKETING)

UGC - NET (MANAGEMENT), PH.D. (MANAGEMENT)

He has more than 23 years of experience in teaching reputed management institutes of Mumbai. He has experience in teaching multidisciplinary subjects like Operations Management, Operations Research, Service Operations Management, Supply Chain Management, Business Statistics, Business Research Methods and Quantitative Models. He is our approved full time faculty and a recognized PG teacher for the MMS degree in the subject of Management Studies by University of Mumbai. He is a recognized Ph.D. guide in Management Studies by University of Mumbai. Expertise in data analysis and handling research projects using SPSS.



DR. SURESH SUVARNA

ASSOCIATE PROFESSOR & HOD (CAREER AND GUIDANCE CELL),

HOD (HUMAN RESOURCE), B.COM., MHRDM, PH.D. (MANAGEMENT)

He has more than 25 years of rich experience in corporate as an AVP-Corporate Services and 11 years of teaching experience. He is our approved and recognised faculty for the MMS degree course by the University of Mumbai. He has presented and published research articles in various journals. He heads the career and guidance cell and leads the placement team and ensures a high performance and result driven culture. He creates and sustains strong placement tie ups with relevant organisations.



DR. SHAKTI AWASTHI

ASSOCIATE PROFESSOR,

MBA (HRM & MARKETING), M.SC. (PHYSICS), PH.D. (MANAGEMENT)

Dr. Shakti Awasthi is Ph.D in Management from University of Mumbai is a seasoned academicians with a strong acumen for research. She is a Master in Business Administration (MBA) with specializations in HRM & Marketing & M.Sc. in Physics. Carries with her a rich experience of 26 Years in overall teaching with 1 year corporate experience with Bharti Air Tel. Have been instrumental in preparing HR Policies for the organizations. Guided students for live research projects. Edited the research journal with ISSN NO- 2277-7555 with a good impact factor.



DR. TRUSHNA VINOD KANDALKAR

ASSOCIATE PROFESSOR

MBA FINANCE AND HR, MCOM SET

PH.D. IN COMMERCE, CERTIFIED CAREER PLANNER

Dr.Trushna Kandalkar brings a blend of 16 years of academic expertise and 2 years practical industry knowledge. She has presented research papers in national and international conferences and her paper published in UGC & peer reviewed approved various reputed journals.

She has shown her skills in organizing conferences, seminars and workshops for Innovation, incubation and Entrepreneurs Cell.



DR. NEETU SINGHWAL

ASSOCIATE PROFESSOR (MMS COORDINATOR)
B.COM, M.COM, M.M.S (FINANCE), PH.D. (MANAGEMENT)

Prof. Singhwal, has 1 year corporate experience and was working with Appco Group as Financial Analyst and 16 years of teaching experience in areas of Financial Accounting, Financial Mgmt., Financial Markets & Institutions, Cost & Mgmt. Accounting in addition to teaching, She is also certified SEBI Smart Trainer, she is actively involved in conducting Cultural program and Extra Curricular Activities. She is approved faculty of Mumbai University. She had published many research papers in national and international UGC CARE Scopes & ABDC Journals.



DR. KINJAL SHAH

ASSOCIATE PROFESSOR, HOD (FINANCE), B.COM, M.COM,
M.P HIL (COMMERCE), PH.D. (COMMERCE & MANAGEMENT)

Dr. Kinjal Shah has extensive experience of 15 years of teaching in B Schools in Mumbai. Her expertise is in areas of B2B, International Business Managerial Economics, Business Environment and other such aspects. She has been an author of many books in the area of Finance, General Management and Marketing at Undergraduate level with leading Publisher – Sheth Publication Private Limited since last 11 years. She has published a number of research papers in various Journals, published 6 Research Papers in SCOPUS & UGC Indexed Journals. presented at National and International level. She has been a mentor to number of students guiding them on their research projects. She has been awarded with Best Doctorial Thesis award by International Association of Research and Development and an Outstanding Researcher award by Green Thinkerz respectively in 2019. She has completed her Ph.D. from University of Mumbai.



PROF. NITU NAIR

ASSISTANT PROFESSOR, BMM, MMS (MARKETING)

Prof. Nitu has 3 years of corporate experience in the advertising and marketing field. She has a teaching experience of over 8 years and has been associated with various reputed Institutes. Her core areas of interest are in Marketing Management, Principles of Management, Brand Management, Negotiation and Selling Skills, Strategic Management, Digital Marketing and Emerging trends in Marketing.



PROF. PRAVIN NARANG

ASSISTANT PROFESSOR,
B.E. (MECH), PURSING PH.D. (MANAGEMENT)

Has over 26 years' experience in industries like, Automobiles, Office Equipment etc. Apart from work experience in India, he also has overseas experience, in Africa and Middle East. He has done MMS and B.E. (Mech.) from University of Mumbai. He has also passed the NET exam and SET exam.

FACULTY



PROF. MADHU DUGGAL

**ASSISTANT PROFESSOR,
CS (COMPANY SECRETARY), M.COM (ACCOUNT & FINANCE)**

Prof. Madhu Duggal is a qualified Company Secretary and is currently associated with Lala Lajpatrai Institute of Management as an Assistant Professor. She has 14 years of Academic Affiliation and worked as a Practicing Company Secretary for 5 years. Her areas of competence include Financial Regulations, Legal and Tax Benefits and Labour Law and Industrial Relations. Prof. Madhu is also registered as a SEBI Securities Market Trainer.



PROF. PRADEEP SINGH

ASSISTANT PROFESSOR, B. SC. – UNIVERSITY OF MUMBAI, M.M.S.- UNIVERSITY OF MUMBAI, SET (MANAGEMENT) – SAVITRIBAI PHULE PUNE UNIVERSITY

Asst. Prof. Pradeep Singh is a dedicated, resourceful, and goal-driven professional educator with a solid commitment to the academic growth and development of every student in the class. Mr. Pradeep has over 15 years of a mix of industry and academic experience. He is an MH-SET qualified in Management subject. He holds a Postgraduate Degree Masters in Management Studies, basically from a science background graduated in the subject of Physics. He also holds a Diploma in H.R.M – Welingkar Institute of Management & Research Corporate Experience of 03 years Teaching Experience 11 years. He also holds NIELIT (DOEACC) 'O' Level Certificate, a program recognized by the Ministry of Human Resource Development, Government of India. He has worked in the field of Marketing & HR before joining the academic field.



PROF. ASHA VARMA

**ASSISTANT PROFESSOR, M.COM. IN ACCOUNTANCY, M.A. IN ECONOMICS,
MH SET QUALIFIED (COMMERCE)LAW ASPIRANT. RESEARCH SCHOLAR,
SEBI SMART TRAINER.**

Corporate Experience: She has garnered valuable experience as a Dealing Executive at Sharekhan by BNP Paribas, where she navigated Equity Derivatives, Currency Derivatives, and Mutual Fund Segment. Additionally, she served as an Assistant Manager on the Branch Dealer Desk at Kotak Securities Ltd., further enriching her expertise in financial markets.

Teaching Experience: An esteemed academic professional with 7 years of dedicated experience, proficiently instructing both graduate and post-graduate students within the domain of Finance.

Subject Expertise: Her areas of focus encompass Security Analysis and Portfolio Management, Mutual Fund Management, Financial Markets, Financial Services, Financial Derivatives, and International Finance.



DR. BHARAT VIRA

ASSISTANT PROFESSOR, PH.D. M.PHIL. MBA IN FINANCE, MCOM, UGC- NET. ICWA (INTERMEDIATE), DIPLOMA IN CYBER LAW. SEBI SMART TRAINER

Dr. Bharat Vira is an ardent educator with more than three decades of experience spanning across. Academic, research, and administrative domains, possessing excellent skills to maintain high standards of achievement, behaviour, discipline, and punctuality; and organizing, implementing, and monitoring academic programs and developmental activities for students and faculty. He is Phd. M Com, MBA in Finance, M.Phil. ICWA (Inter), NET. He has more than 32 years of academic experience. He has five years of industry experience as a Financial Analyst with Magnum Investments. He has served at various Management Institutes and has handled many reputed posts successfully.



PROF. PRIYANKA MOURYA

ASSISTANT PROFESSOR, (M.COM.), UGC- NET. QUALIFIED, RESEARCH SCHOLAR

Prof. Priyanka Mourya holds a Master's degree in Business Management from K.J. Somaiya College of Science and Commerce. She has qualified UGC-NET exam in Management. Her goal is to earn a doctorate degree in marketing. She has taught post graduate and undergraduate students in a variety of subjects, including retail management, sales and distribution management, financial services marketing, and strategic management, etc. She has also played a significant role in planning and organizing national conferences, workshops, seminars, and campus activities.



DR. PUJA GOPE

**ASSISTANT PROFESSOR – MARKETING
MBA | PGDM | PH.D. (MAHARISHI UNIVERSITY, LUCKNOW)**

Dr. Puja Gope is an accomplished academician with over 5 years of teaching experience, specializing in Marketing and Management Studies. She has taught MBA and BBA students across various reputed management institutions and brings a deep understanding of subjects such as Marketing Management, Consumer Behavior, and Services Marketing.

She holds a Ph.D. from Maharishi University, Lucknow, and her academic interests are strongly rooted in research and innovation. Dr. Gope has contributed extensively to the field through numerous research publications in reputed journals, including UGC CARE-listed, SCOPUS-indexed, and ABDC-ranked journals.

Her dedication to student-centric learning and academic excellence is reflected in her engaging teaching methodologies and active involvement in curriculum enhancement and co-curricular activities. Dr. Gope continues to inspire budding managers and researchers through her dynamic approach to education.

FACULTY



DR. RADHA MOHAN IYER

ASSISTANT PROFESSOR

B. SC. (PHYSICS), M.A (LINGUISTICS), SLST (LINGUISTICS), M.PHIL (APPLIED LINGUISTICS), M.A. (ECONOMICS), E-MBA (HR), PHIL. D (PURSUING)

Mrs. Radha has completed her graduation in Physics. She has obtained a first-class master's degree. She has 18 years of teaching experience, including 10 years at the University of Mumbai's Vidyanagari Campus, where she taught multiple subjects. She was appointed as a resource person in Reevaluation Co-counselling. She has translated 2 books into Tamil. She has travelled to USA, Singapore and Sweden to attend international conferences on Co-counselling. Industry Experience

On completion of M. Phil, she served as Editor with Pure Tech Corporation Ltd, Pondicherry. Edited books of Jurassic Park, Congo Basin.



PROF. MANISHA SAYANI

ASSISTANT PROFESSOR

B.COM [FINANCIAL ACCOUNTING & AUDITING], M.COM [MANAGEMENT], MBA [MARKETING & SALES]

Professor Manisha Sayani has completed her graduation in Commerce [B.Com – Financial Accounting & Auditing] with first class. She is a double postgraduate with post post-graduation in M.com from Mumbai University & MBA in Marketing & Sales from Amity Online.

Professor Manisha Sayani kickstarted her career with Uniconnect Sim Pvt Ltd as an International Marketing Executive, managing high-profile clients including Elder Pharmaceuticals, Pidilite, and prominent Bollywood personalities for international communication solutions.



PROF. USHA KUKREJA

ASSISTANT PROFESSOR

M.COM (MARKETING), PGDM

Prof. Usha Kukreja is a marketing professional and academican with experience across business development, digital content creation, and higher education. A double postgraduate with an M.Com (Marketing) and a PGDM, she has taught at leading commerce and management institutions before joining LLIM as Assistant Professor.

Her professional journey includes roles as a Business Development Associate, Content Writer, and Educator for UGC-NET aspirants, where she has created digital learning content for management students. Alongside teaching, she has contributed to NAAC work, examination processes, library development, cultural committees, and has led industrial visits for large student groups.

She is committed to innovative teaching, digital pedagogy, and nurturing future managers through practical and industry-oriented learning.



PROF. GIREESH SHUBHAM JHA

ASSISTANT PROFESSOR

M.COM, B.ED, UGC-NET (COMMERCE) AND STET

Prof. Gireesh Shubham Jha is a UGC-NET qualified Commerce academician with four years of teaching experience in reputed Educational institutions.

His areas of expertise include Financial Accounting, Financial Management, Business Economics, and Corporate Valuation. He is committed to delivering concept-driven, application-oriented learning that bridges academic knowledge with practical business and financial perspectives.

Prof. Jha actively contributes to curriculum planning, academic development, and student mentoring. With a passion for continuous learning and academic excellence, he strives to create an engaging learning environment that nurtures analytical thinking and professional competence.



PROF. SHAILESH B. SARGADE

ASSISTANT PROFESSOR

PH.D. (PURSUING, UNIVERSITY OF MUMBAI), M.COM (BUSINESS MANAGEMENT), MMS (MARKETING), UGC- NET, MH- SET

Mr. Shailesh Sargade is an Assistant Professor with over 13 years of academic experience in Management Education, specializing in Marketing. His teaching and research interests lie at the intersection of Marketing, Consumer Behaviour, Innovation, Entrepreneurship, and Design Thinking. He believes in creating industry-oriented learning experiences through case studies, simulations, startup mentoring, and experiential pedagogy that bridge classroom concepts with real-world business practices.

He has actively contributed to institutional development through key responsibilities in NBA Accreditation, NAAC, QS Rankings, and the Institution's Innovation Council (IIC)

Marketing Management, Sales & Distribution Management, B2B Marketing, Consumer Behaviour, Entrepreneurship Management, Creativity & Design Thinking, Specific Proficiency.



DR ANITA S. PANDEY

ASSISTANT PROFESSOR – MARKETING

PH.D. – MARKETING (SAVITRIBAI PHULE PUNE UNIVERSITY)

Dr Anita S. Pandey is a Professor with over 14 years of academic experience in Commerce and Management, specialising in Marketing. She holds a PhD in Commerce & Management (Marketing) from Savitribai Phule Pune University, along with M.Com and B.Com qualifications. She has extensive experience in teaching, curriculum design, student mentoring, research, academic administration, and faculty development. Her research interests include digital marketing, consumer behaviour, entrepreneurship, financial education, and contemporary marketing practices. She has presented and published several research papers and book chapters and has received appreciation for her contributions to research mentoring and academic activities.

FACULTY



DR. GEETHA SUBRAMANIAN

ASSISTANT PROFESSOR

B.E. (PRODUCTION ENGINEERING), M.E. (CAD/CAM), MBA (UK). PH. D (INDUSTRY 4.0 IN MSMEs) AND SPECIALIZED DIP. CAE, GREEN BELT CERTIFICATION IN SIX SIGMA (BENCH MARK).

Dr. Geetha Subramanian holds a B.E. in Production Engineering (First Class), an M.E. in CAD/CAM Mechanical Engineering, a specialized Diploma in Computer-Aided Engineering (CAE), and an MBA in General Management with specialization in Operations Management (Merit Class) from the University of Northampton, UK. She is also a certified Green Belt in Six Sigma (Bench Mark). She has completed her Ph.D. in Mechanical Engineering from Mumbai University, with her doctoral research focused on "Improving Operational Efficiency of MSMEs using Cloud Technology and Industry 4.0."



DR. SHREEDHAR V. SHERIGAR

ADJUNCT PROFESSOR,

MA., LL.M., MBA. PH. D. (MANAGEMENT)

Dr. Shreedhar V. Sherigar has rich experience in 44 years of career as an industry expert and academican. He has served as a Director in the PGDM institute at Karjat and as a faculty in various management institutes. He is known for his expertise in HR and Law related subjects and domains. He is a recognised Research Guide for Ph.D. at YCMOU. He has published many research papers that highlight critical HR-related areas such as IR, BPO employee issues & challenges associated with training issues.



DR. N. BALASUBRAMANIAN

ADJUNCT PROFESSOR (OPERATIONS), B.SC, M.B.A.

Information Technology & Management Consulting Professional of 34 years of Corporate and Consulting experience. 11 Years of full-time teaching experience. Bala worked in executive management position including Director/COO/ GM level with reputed Indian and MNC companies in providing solutions to global giants and governmental departments worldwide. Represented companies in International and National forums. He has rich experience in global delivery of enterprise solutions across many industry domains, international marketing & relationships, strategizing, business setting up of delivery centres, management consultancy, corporate management, process compliances and technical & management training. He has 13 years of teaching experience in B-Schools & Corporate academy. Alumnus of LUMBA, IIM Ahmedabad and NITIE. Certification in Data Science and publications in Web of Science, UGC and technical publications. Conducted international events, national seminars and workshops.

AUDITORIUM

The Institute has its own auditorium on the ground floor with a seating capacity of 650 persons. The Auditorium is fully carpeted with push back seats and is centrally air-conditioned. It has a projector room which provides film projections and an excellent stereo surround sound system. In addition, it also has its own spacious exhibition foyer and to meet the emergency in electricity supply failure, its own generator room. A separate canteen is attached to the auditorium to cater to the audience. It is used by Regular Students of Lala Lajpatrai Institute of Management for prime academic and cultural activities. The leading Institutions of Mumbai city hold their seminars, symposiums and conventions on week-ends. It also provides a stage for the academic seminars, workshops & corporate-academic interactions by our students.



OFFICE ALL INCLUSIVE

Institute has a dedicated 'Office All Inclusive', which takes care of Institute's administrative needs.



INFRASTRUCTURE

SEMINAR HALL



The Institute offers access to a state-of-the-art Seminar hall which is well equipped with audio-visual aids such as overhead projectors, interactive multimedia platform, slide and movie projectors and has a capacity of thirty persons. This Room has played a host to a number of activities such as debates, guest lectures, professional film screening etc. to ensure the development of student's creative talents.

COMPUTER CENTER



A state-of-the-art computer center equipped with 180 IBM, Wipro desktop computers, powered with Pentium IV, i3 and i5 processors. The entire arrangement is LAN oriented with 3 Xeon based and 1 IBM server and structured networking system with broadband connectivity of 5 MBPS leased line (1:1 Bandwidth ration), internet connection from Hathway & MTNL. The computer center provides high speed internet surfing & downloading experience. The center also has laptops which are used by the students for presentation. The entire institute is Wi-Fi enabled with Firewall Security, which makes easy access for students to required data applications.

LANGUAGE LAB



Lala Lajpatrai Institute of Management's Language Lab bridges the gap between academic excellence and professional fluency. The lab offers a rich blend of interactive language training modules, real-time speech practice, and pronunciation drills, helping students refine their command of English and other professional languages.

Facilitated by experienced trainers and supported by modern software, the lab fosters confidence, clarity, and cultural sensitivity. It serves as a vital platform for students to enhance their presentation skills, group discussion abilities, and workplace communication – skills essential for leadership roles in the business world.

CONFERENCE HALL - 2



The Institution takes pride in having an Air Conditioned Conference Hall with a seating capacity of one hundred and twenty persons. The Institute organizes students presentations, group discussion, seminars, workshops and MDP's on a regular basis.

INFRASTRUCTURE

LLIM RESEARCH CENTRE



E-LIBRARY



CAREER & GUIDANCE CELL



STUDENT'S COUNSELLOR



INFRASTRUCTURE



CAFETERIA

The cafeteria offers hygienic and a wide range of Indian and Chinese cuisines, snacks and beverages. It is one of the favourite hangout for the students during the break.

LIBRARY



The Lala Lajpatrai Institute of Management's library is regarded as a vital component of the institution. It is furnished with the newest technological and electronic equipment, including Wi-Fi. More than thirty thousand books are included, along with more than fifty-five national and international magazines and publications, including National Geography, MIT Sloan Management Review, California Management Review, Harvard Business Review, and many more. In addition to these, the library includes a great selection of encyclopaedias, yearbooks, maps, atlases, general reading materials, recreational novels, handbooks, dictionaries, CDs, DVDs, and audiovisual materials. Our LCD TV gives the pupils up-to-date information on the state of the market, shares, statistics, and a variety of current events and transactions. To assist their students, professors, and research scholars, the library subscribed to a variety of e-resources, digital libraries, online databases, and other learning materials, such as EBSCO, JGATE, and CMIE-Prowess. Additionally, LLIM is a member of the National Digital Library (NDL).

MARKETING AND OPERATIONS SEMINAR ON “PHYGITAL INDIA: NAVIGATING THE NEW CONSUMER LANDSCAPE”



The Marketing and Operations Departments jointly organized a seminar on “Phygital India: Navigating the New Consumer Landscape” on 15th March 2026. The session featured insightful talks by Mr. Sameer Nanjangud, Manager, Lubrizol, and Mr. Aditya Lakotia, CEO, Vikrant Logistics, who shared industry perspectives on integrating physical and digital channels to meet evolving consumer expectations. The speakers highlighted emerging trends, operational challenges, and innovative strategies shaping the phygital ecosystem. The seminar concluded with engaging student presentations, providing a platform for learners to showcase their ideas and enhancing their understanding of the rapidly transforming consumer landscape.

NATIONAL SEMINAR ON WEALTH CREATION AND FINANCIAL MANAGEMENT IN AN EVOLVING ECONOMIC LANDSCAPE



The Finance Department successfully organized a seminar on “Wealth Creation and Financial Management in an Evolving Economic Landscape”, which witnessed active participation from around 100 students. The seminar aimed to enhance students’ understanding of financial planning, investment strategies, and long-term wealth creation in today’s dynamic economic environment.

The first session was delivered by Saurabh Khanna, As manager in training and education department from MCX commodity exchange limited. who focused on retirement planning and building a second source of income. He emphasized the importance of starting early when planning for retirement, highlighting how compounding plays a crucial role in accumulating wealth over time. He also discussed various avenues for generating a second income, such as investments in mutual funds, stocks, real estate, and side businesses. He encouraged students to adopt disciplined saving habits and to diversify their income streams to ensure financial security and independence in the long run.

The second session was conducted by Nikhil Agrawal, Partner, AKGVG and association who spoke on wealth creation through long-term investment strategies. He stressed the significance of patience and consistency in investing, explaining how long-term investments in equities and other financial instruments can yield substantial returns.

GUEST LECTURE / WEBINAR

GOER 2026-FROM POTENTIAL TO PERFORMANCE



The session was designed to be highly interactive, moving beyond theoretical concepts. Participants learned how to ideate, validate assumptions and build MVPs using customer feedback to iterate quickly. Through real-world case studies and mentoring, learners explored how to avoid wasteful practices, improve product-market alignment, and accelerate time-to-market.

The bootcamp also included an engaging question and answer session where students and attendees had the opportunity to interact directly with Mr. Pandya. As an outcome of the bootcamp, participants were equipped to understand the core principles of the Lean Startup methodology, develop a problem-solution and product-market fit, design and test an MVP, and apply iterative feedback loops for product development.

BOOT CAMP ON ALGORITHM TRADING-MASTERING SYSTEMATIC INVESTING



The session was designed to be highly interactive, moving beyond theoretical concepts. Participants learned how to ideate, validate assumptions and build MVPs using customer feedback to iterate quickly. Through real-world case studies and mentoring, learners explored how to avoid wasteful practices, improve product-market alignment, and accelerate time-to-market.

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DEGREE DISTRIBUTION CEREMONY



The Degree Distribution Ceremony for the MMS Batch of 2023-2025 was held at Lala Lajpatrai Institute of Management. The event was graced by esteemed dignitaries, faculty members, parents, and the graduating students.

The ceremony commenced with the welcoming of dignitaries, followed by the National Anthem, Rashtra Geet and Rajya Geet. A nostalgic video showcasing the journey of the 2023-2025 batch was played, capturing the memories and experiences of the students during their time at LLIM.

To mark the significance of the occasion, the traditional lamp-lighting ceremony was conducted by dignitaries, including the Chairman, Director, Guest of Honour, and other key members, followed by Saraswati Vandana.

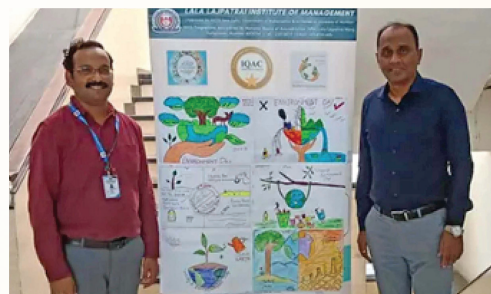
The institute's legacy and values were highlighted, emphasizing its commitment to nurturing management professionals. The introduction of key dignitaries, including Chairman Dr. Kamalji Gupta, Director Dr. H.J. Bhasin, COO of Career & Guidance Cell Mr. Rajeev Gupta, and Student Counsellor Dr. Asha Agarwal, was followed by their felicitation and inspiring addresses to the graduating batch.

WORLD ENVIRONMENT DAY 2025–ACTIVITIES AND INITIATIVES ON THE THEME “END PLASTIC POLLUTION

On the occasion of World Environment Day 2025, Lala Lajpatrai Institute of Management actively participated in the global campaign with the theme “End Plastic Pollution.” A series of impactful activities and initiatives were organized with the objective of raising awareness, educating students and staff, and encouraging sustainable practices aimed at reducing plastic waste on campus and in the community.

1.Documentary Screenings on Plastic Pollution : As part of the World Environment Day 2025 observance on the theme “End Plastic Pollution,” the institute organized documentary screenings aimed at educating and inspiring students through powerful visual storytelling. Carefully selected award-winning documentaries were screened in the seminar hall throughout the week.

2.Art & Poster Making : Creative expression was encouraged through art and poster-making on the theme “End Plastic Pollution.”



INTERNATIONAL YOGA DAY 2025 (YOGA MAHAKUMBH)

The session was conducted by **Ms. Munira Bootwaala**, a certified and experienced yoga instructor, renowned for her integrative and inclusive approach to wellness. The event began by welcome address to Ms. Munira, highlighting the importance of Yoga in promoting a balanced lifestyle, especially in the demanding world of business and academics.

Participants included faculty members, administrative staff, and students, with enthusiastic participation across all age groups. Ms. Bootwaala led the participants through a structured yoga routine that included:

- **Loosening and warm-up exercises**
- A sequence of basic and intermediate **Yoga Asanas**
- **Pranayama (breathing techniques)** for stress relief
- A concluding session on guided meditation and mindfulness



EXTRA CURRICULAR ACTIVITIES



INDUCTION 2025

The Induction & Orientation Ceremony for the MMS Batch 2025-2027 was held from 16th September to 19th September 2025.

The event commenced with the registration of the incoming students, followed by the National Anthem and Rajya Geet, which set a patriotic and respectful tone for the day. The formal introduction to the institute was provided and the Saraswati Vandana invoked blessings for wisdom and success.

Dr. Kamalji Gupta, Chairman, delivered a warm welcome address after being felicitated. The Chief Guest, Ms. Hemika Tanwar was introduced and felicitated by the Chairman, followed by a motivational speech that resonated with the new batch of students, encouraging them to embrace the challenges and opportunities of their academic journey. The Director, Dr. H. J. Bhasin, also addressed the students, emphasizing the values and culture of the institute, followed by the COO, Mr. Rajeev Gupta, and Student Counsellor, Dr. Asha Agarwal.

Post-lunch the ceremony continued with cultural performances by second-year students, including dances and musical acts, creating an engaging and entertaining environment for the newcomers.

The event concluded with a DJ session, allowing students to unwind and bond with their peers, marking the successful completion of the Induction & Orientation Day.

LLIM RANKING 2025-26

1. Lala Lajpatrai Institute of Management has been ranked 3rd amongst Top B-Schools of Eminence in the CSR B-School Survey in November, 2025 conducted by Competition Success Review.
2. Lala Lajpatrai Institute of Management has been ranked 10th amongst Top Private B-Schools West-Zone in The Week-Hansa Research B-School Survey in December, 2025 conducted by THE WEEK Magazine.
3. Lala Lajpatrai Institute of Management has been ranked 15th amongst Mumbai Metro-wise in the Business Today - MDRA B-School Ranking Survey in December, 2025 conducted by Business Today.
4. Lala Lajpatrai Institute of Management has been ranked 45th amongst Top 50 Private Institutes in Mumbai in the Times B-School Ranking Survey in January, 2026 conducted by The Times Group.
5. Lala Lajpatrai Institute of Management has been ranked 65th amongst India's Top 100 B-Schools in Mumbai in the Times B-School Ranking Survey in January, 2026 conducted by The Times Group.

STUDY TOUR TO BISLERI INTERNATIONAL LTD



Introduction: An educational visit to Bisleri International Ltd. Was organised on 14th February, 2026. The intended to provide students with first-hand exposure to industrial operations, quality management systems, sustainability practices, and contemporary business strategies followed in the FMCG sector.

STUDY TOUR TO JAWAHARLAL NEHRU PORT AUTHORITY



Introduction: An educational study tour to Jawaharlal Nehru Port Authority was organized on 20th November, 2025 to the students of HR and Operations. The purpose of this visit was to provide students with practical exposure to port museum, Shivsamarth Samarak, documentation processes, verification and port entry, and briefing about port operations, logistics management, container handling and the functioning of India's largest container port.

Key Takeaways were:

1. Enhanced understanding of port documentation processes (ERP), logistics, and supply chain mechanisms.
2. Exposure to large-scale operational environments.
3. Better academic-industry integration.



EXECUTIVE DEVELOPMENT PROGRAMME**STRATEGIC RESKILLING: BUILDING FUTURE-READY PROFESSIONALS FOR 2030**

The MDP themed “Strategic Reskilling: Building Future-Ready Professionals 2030” was attended by 60 senior level HR managers. Sessions to examine emerging skill requirements in the context of India’s growth towards Viksit Bharat and to encourage strategic foresight and innovation-oriented thinking were conducted. The participants gained understanding on the evolving role of managers in the context of Viksit Bharat and also evaluated their organisational readiness for future skill transformation.

**FINANCIAL ENGINEERING:
TOOLS, STRATEGIES & APPLICATIONS**

A Management Development Program (MDP) on “Financial Engineering: Tools, Strategies & Applications” was organized at Lala Lajpatrai Institute of Management (LLIM) on 8th November, 2025 from 10 a.m. to 5 p.m in association with Amquest education. The session was conducted by Mr. Parth Patel, a renowned expert in quantitative finance, who shared valuable insights into the use of mathematical models and analytical tools in modern financial markets.

The session introduced participants to key aspects of financial engineering, including derivative instruments, portfolio optimization, and risk management strategies, along with real-world case studies demonstrating their practical applications. Around 50 participants attended the program, actively engaging in discussions. The MDP was highly appreciated for its industry relevance and practical orientation, providing participants with a clear understanding of how financial engineering supports strategic decision-making in today’s dynamic markets.



ENTREPRENEURSHIP DEVELOPMENT



Udaan 2024, a dynamic entrepreneurial event organized by the Entrepreneurship Cell at LLIM, took place on December 7th, 2024. Designed to provide young entrepreneurs with expert guidance and mentorship, the event brought together professionals, students, and aspiring entrepreneurs for insightful sessions and a competitive business idea contest. The event was aimed at nurturing the entrepreneurial spirit among students, providing them with the necessary tools and inspiration to succeed in their ventures.

FACULTY DEVELOPMENT PROGRAMME

ADVANCED QUANTITATIVE DATA ANALYSIS, TECHNIQUES & ETHICS FOR SOCIAL SCIENCE RESEARCH



The objective to equip the academicians and research scholars a strong foundation in research data preparation and validation, enabling participants to apply appropriate multivariate statistical techniques in empirical research along with the ability to use advanced data analysis methods, including factor analysis and Structural Equation Modelling enabling to solve research relationships, including mediation and moderation an FDP is organized by the HR department of Lala Lajpatrai Institute of Management. The title of FDP was “Advanced Quantitative Data Analysis, Techniques & Ethics for Social Science Research” Organized by HR Department in association with IQAC & IIC on a Hybrid mode. Total 104 participants registered for the five days faculty development program.

COMMODITY DERIVATIVES AND RISK MANAGEMENT: TOOLS, STRATEGIES, AND APPLICATIONS



The objective to equip the academicians and research scholars a strong foundation in research data preparation and validation, enabling participants to apply appropriate multivariate statistical techniques in empirical research along with the ability to use advanced data analysis methods, including factor analysis and Structural Equation Modelling enabling to solve research relationships, including mediation and moderation an FDP is organized by the HR department of Lala Lajpatrai Institute of Management. The title of FDP was “Advanced Quantitative Data Analysis, Techniques & Ethics for Social Science Research” Organized by HR Department in association with IQAC & IIC on a Hybrid mode. Total 104 participants registered for the five days faculty development program.

INTERNATIONAL DAY OF YOGA 2026



International Day of Yoga is held at Lala Lajpatrai Institute of Management on Saturday, June 20, 2026, with the goal of raising awareness among students, faculty, staff, and the community about the physical, mental, emotional, and spiritual benefits of yoga and encouraging its adoption as a preventive healthcare practice for improving general well-being and lowering lifestyle-related disorders. This year we celebrated 12th IDY with a well known yoga practitioner & therapist Mr. Johann Arora who is a Founder & Curator of Tat Sat Wellness and an Alumnus of LLIM. The Institute's teaching and non-teaching personnel took part in the IDY celebrations. The festivities' theme this year was "Yoga for Healthy Aging." In addition to breathing exercises and Yoga Nidra, the facilitator taught a variety of yoga poses. Every participant was overjoyed to be a part of the festivities. They demonstrated their understanding of the benefits of yoga for their physical, mental, emotional, and spiritual well-being as well as their will to keep practicing for their long-term health and well-being.

CELEBRATIONS OF CHHATRAPATI SHIVAJI MAHARAJ JAYANTI



The objective to honour the valour of Chhatrapati Shivaji Maharaj, a symbol of resilience and leadership and to pay tribute to his enduring legacy, celebrated with pride and reverence, Chhatrapati Shivaji Maharaj Jayanti was commemorated with pride and respect at the Lala Lajpatrai Institute of Management in Mumbai. The festivities commenced with the presentation of a garland at the portrait of Chhatrapati Shivaji Maharaj, followed by the distribution of sweets. Faculty members and 70 students took part in the celebration. The event featured presentation on books written on Chhatrapati Shivaji Maharaj and a POWADA dedicated on his valour. Concluding the occasion, all attendees offered flower petals as a mark of respect. The celebrations were very engaging and enjoyed by everyone present.

CORPORATE SOCIAL RESPONSIBILITY

Regarding the interaction of the Institute and Community, there is a definite process in place. To highlight the same, we hold every year the following events at our Institute for the benefit of the community at large

- * BLOOD DONATION DRIVE
- * YOGA CAMP
- * EYE CHECK UP CAMP
- * THALASSEMIA AWARENESS FOR OUR STUDENTS.
- * STEM CELL REGISTRATION
- * TOY DONATION DRIVE
- * EXHIBITION OF HANDICRAFTS MADE BY HANDICAP PEOPLE
- * ROAD SAFETY CAMPAIGN
- * ENACTUS
- * SELF DEFENCE

CAREER AND GUIDANCE CELL



**DR. SURESH
SUVARNA**

ssuvarna@llim.edu

9819420200
(HOD - Placement Cell)

PLACEMENT PROCESS

The Campus Recruitment Programme facilitates the placement for the full time programmes at LLIM. The institute collects vital data from companies like Job Profile, Salary Details and other relevant details in the attached form in order to organize a smooth recruitment process.



MR. RAJEEV GUPTA
(COO)

CAREER AND GUIDANCE CELL

The institute has a dedicated Career & Guidance Cell, which is in constant touch with the corporate world and essentially keeps the students informed about the requirements in different industry sectors regarding career opportunities available. It is very well supported by the Student Placement Committee. The recruiters regularly visit our campus for recruiting students every year. LLIM is a member of National Human Resource Development Network, Mumbai Chapter.



**PROF. PRAVIN
NARANG**

npravin@llim.edu
9619104127

(Assistant - Placement Cell)

FINAL SELECTION

This depends upon the various selection techniques used by the corporates according to their recruitment procedure. After the candidates are shortlisted and selected, the offer letter are to be given to the Placement Office.

FELICITATION CEREMONY OF LLIM CRICKET TEAM



The Sports committee under the aegis guidance of Director & Management of the institution organized a grand felicitation program to honor the students' cricket team for their outstanding achievement in winning prestigious IMPACT T20 2026 tournament. The event was conducted with great enthusiasm in the presence of senior officials, faculty members, and students. The players were formally recognized for their dedication, teamwork, and exemplary performance on the field. Certificates of appreciation, mementos, and words of encouragement were presented to the team members and the coaching staff, highlighting their commitment and bringing pride to the institution.



IMPACT20 2026



With a series of impressive thumping victories, Team LLIM concluded its journey in the "Impact 2026" cricket tournament organized by WE School (Welingkar) as Champions, following a closely contested final match against Team K. J. Somaiya. The team LLIM gave its all on the field, demonstrating grit, sportsmanship, and unwavering determination.

STUDENTS ACHIEVEMENTS

LAKSHYA 2026



With a series of impressive thumping victories, Team LLIM concluded its journey in the “Lakshya 2026” cricket tournament organized by K. J. Somaiya as a proud runners-up, following a closely contested final match. The team gave its all on the field, demonstrating grit, sportsmanship, and unwavering determination.



OUR ACHIEVEMENTS

Students are the assets of our Institute. We believe that it is our responsibility to mould them in such a way that they become the assets of the Industry. Our students are future managers. Keeping this in mind, the students of our Institute are trained right from day one to tackle any difficult situation that they are likely to face in the future. The Institute believes that a self learning attitude of the students is the key to success. Thus, we aim at developing a self learning attitude among our students rather than restricting their thoughts. This self learning attitude when coupled with theoretical knowledge helps the students to think and come out with innovative solutions thereby achieving our objects of providing the industry with our assets that would lead to their success. Following techniques are used to improve the skills of our students.

PROJECTS & PRESENTATIONS

The students not only learn theoretical aspects of a subject but also prepare and present projects enabling them to assimilate and gain more knowledge through self-learning. These projects are then presented by them thus allowing knowledge to be shared. It also helps them improve their communication and presentation skills.

CONTINUOUS EVALUATION

A student's performance is frequently evaluated through periodic and mid term tests that are conducted by the respective professors. Continuous evaluation helps students to overcome their weaknesses and build a strong foundation. Apart from continuous evaluation, the students are also judged by external faculty appointed by University of Mumbai by evaluating University papers pertaining to General Management & also in their area of specialization.

**LLIM PUBLISHED JOURNALS
EDITED BOOKS & NEWSLETTER**



CASE STUDY COMPETITION

STORM-2025

The intra-college Case Study Competition, "STORM – 2025 Finale," was held on 16th November 2025, after a 5 months competition period which commenced from June 2025. The first round required participants to write a case study, for which they received feedback. In the semi-final, each group presented their case study to the STORM organizing team.

For the finale Round 1: The shortlisted candidates presented the case study to the Panelists who carefully evaluated it, and feedback was provided to each team. In the Round 2 of the finale, the participants were given case study to evaluate and provide insights and solutions for the same. The winners were assessed based on originality, clarity of thought, language, presentation skills, and case analysis.







LALA LAJPATRAI
INSTITUTE OF MANAGEMENT

LIFE AT LLIM







LALA LAJPATRAI
INSTITUTE OF MANAGEMENT

LIFE AT LLIM





OUR RECRUITERS

99acres.com
A K Capital
AC Nielsen
Accenture
Adani Electricity
Aditya Birla Group
Agility Logistics Pvt Ltd
Airtel Ltd
Alembic Pharmaceuticals
Amazon
Anand Rathi Financial Services Ltd
Annapurna Finance
Aptech Computer Ltd
Aranca
Ashtech
Asian Paints Ltd
Atos Syntel
Atul Ltd.
AU Small Finance Bank
Avalon Global Research
Axis Bank
Bajaj Capital Ltd
Bajaj Electricals
Bajaj Fin Serve Ltd
Bandhan AMC
Berger Paints
Better Serv
Blox
Blue Star
Bombay Dyeing
Brokers Network
BTW Visa Services
BYJU'S
Cafe Coffee Day
Cannon India
Capgemini Consulting
Capital First
Carnival
Celusion Technology Pvt. Ltd.
Centrum
Cheers Interactive
Citi Bank
CMC Ltd(Tata Enterprise)

CMIE
Cogencis
Core Integra Services Pvt Ltd
Course 5
CredR Consultancy
Crimson Interactive
Crisil Ltd
Croma
Cygnet
D'decor Home Fabrics Pvt Ltd
Datamatics Global Services Pvt Ltd
DCB Bank
Decimal Point Analytics
Delhivery
Deloitte Consulting India Pvt Ltd
Dentsu
Deon Global
DHL Express
Dhruv Consultants
Direct-i
DNA
Dun & Bradstreet
Durian
Easiloan
Edelweiss Capital Ltd
Edenred India Pvt Ltd
Edgistify
E-emphasys Systems Pvt Ltd
Electronic Bazar
ENCON
Epitome Market Research
ETP International Pvt Ltd
Federal Bank
Federal Generali
Finnacle
Finstream Financial Advisors Pvt Ltd
Finx
Flipkart
Furtados
Future Group
GEP
Godrej
Gravitas Technology Pvt. Ltd. (Lindedata)



OUR RECRUITERS

Guardians
Gulf Oasis Insurance Brokers Ltd. (Dubai)
Haldiram
Hansa Equity
Havells India Limited
HDBFS
HDFC Asset Management Co. Ltd.
HDFC Bank Ltd
HDFC Life
Hindustan Times
Hunt Partners
Hypercity
Hyundai
ICICI Bank
ICICI Lombard
ICICI Prudential Ltd
ICICI Securities Ltd
ICRA
IDBI Bank
IDBI Capital
IDFC First Bank
IIFL Finance
IMRB International
IndiaMART.com
Indusind Bank
Infiniti Retail (Croma)
Institutional Shareholder Services India Pvt. Ltd.
InSync Analytics (India) Private Limited
Integreon
Interactive Brokers
Invest4edu
ITC
Janes Long Lasalle
Jaro Education
Jio Platform
JM Financial
JSW Paints
Kalpataru Constructions Ltd
Kellogg's India
Kesar Petroproducts
Kotak Life Insurance
Kotak Mahindra Bank Ltd
L&T Ltd.
Lakeshore
Lakme Lever
Lodha Group
Logic Serve
LS Digital
Macleods Pharmaceuticals
Mahindra Home Finance
Marathon Realty
McDonalds (Hardcastle Restaurants Pvt. Ltd.)
Medisage
Merkle
Miles Software Pvt Ltd
Mint RPO
Morning Star Pvt Ltd
Motilal Oswal Securities Ltd
Muthoot Finance
N. J. Group
N.J.Invest Pvt Ltd
Nahar Group
Naukri.com
NCDEX
Nerolac Paints Ltd.
Nestle India Ltd
Nexus Lifecare
Nilkamal Limited
Nirmal Lifestyle
Nitco Tiles Ltd
Niva Bupa
Nomura Services Pvt Ltd
NSEIT
NTT Global
Nuvama
Nykaa
Oberoi Group of Hotels and Resorts
Olcabs Financial Services
Omega Group
OPPO Mobiles MU Pvt. Ltd.
Panasonic
Pantaloons Retail India Ltd
Parle Agro Ltd
Paytm



OUR RECRUITERS

PepsiCo India Holdings Pvt Ltd
Percept Advertising
Percipere Consulting India Ltd.
Philips Capital
Phoenix Marketcity (Marketcity Resources)
PhonePe
Pioneer Insurance & Reinsurance Borkers Pvt. Ltd.
Piramal Finance
Piramal Realty
Planet M
PN Writer & Co.
PNS Corporate Services
Polycab
Prism RMC
Property Cloud
Property Pistol
PRS Permacel Pvt Ltd
PSIPL
Publicis
Radio City 91.1FM
Radius Developers
Rajaprabhu Traders Pvt. Ltd.
Reitzel India Pvt Ltd
Reliance Capital Ltd
Reliance Communications Ltd
Reliance Jio
Reliance Retail
Religare Securities Ltd
Rentokil PCI
Ricoh India Ltd
RMC Readymix India Pvt. Ltd.
Royal Bank of Scotland
RPG Enterprise Ltd
RSM
Runwal Group
Rustomjee
S & P Global Inc.
Samsonite South Asia Pvt Ltd
Samsung
Saraswat Bank Ltd.
SBI Securities
Schbang
SDL Recruitment

Sheth Creators Pvt Ltd
Shiksha.com
SICOM Ltd
SKP (NEXDIGM)
SMFG
Squareyards (Dubai, Oman, Abudhabi) 55&C
Globeop Financial Services
Standard Chartered Finance Ltd.
Star Bazar
State Street Corporation
Stayvista
STCI
Sunteck Realty
Swiggy
Tam Media Research
Tata Power
Tata Projects
Tata Teleservices Ltd
Tata Trent Ltd
TCS
Tech Mahindra
The Nielsen Company
Thomas Cook
Times Internet Ltd
Toyota Tsusho Insurance Broker
Transparent Value Pvt Ltd
Transrail
Tresvista Financial Services Pvt Ltd
Ugam Solutions
ÚTI Asset Management Co. Ltd.
Veracitiz
Vikram Tea
Visible Alpha Solutions India Pvt. Ltd.
Vitaledge
Vodafone Idea
Welspun
Wipro
Writer Corporation
Xanadu Realty Pvt. Ltd.
XL Dynamics
Yes Bank
Yes Securities
Yotta



DOCUMENTATION

LIST OF DOCUMENTS REQUIRED FOR MMS ADMISSION (Refer Website : www.llim.edu)

Sr. No.	Title
1	CAP ROUND STUDENTS MUMBAI UNIVERSITY STUDENTS (HOME UNIVERSITY STUDENTS)
2	CAP ROUND STUDENTS (OUTSIDE MUMBAI UNIVERSITY WITHIN STATE OF MAHARASHTRA STUDENTS)
3	CAP ROUND STUDENTS (FOR OUTSIDE MAHARASHTRA STATE (OMS STUDENTS)
4	CAP ROUND STUDENTS FOR J & K CATEGORY STUDENTS
5	LINGUISTIC MINORITY SEATS (FOR MUMBAI UNIVERSITY STUDENT ONLY)
6	LINGUISTIC MINORITY SEATS (For students from other than Mumbai University but within Maharashtra State)
7	Common Documents
	1. Affidavit regarding attendance 2. Curbing the menace of ragging in AICTE approved technical institutions. (Two Affidavits) 3. Undertaking for difference in fees 4. Affidavit for Gap 5. Affidavit regarding SMS and Email 6. Affidavit (only for Punjabi Linguistic Minority students)



सत्यमेव जयते

महाराष्ट्र शासन राजपत्र

असाधारण भाग चार-ब

वर्ष ९, अंक ८६]

बुधवार, जून २१, २०२३/ज्येष्ठ ३१, शके १९४५

[पृष्ठ ६, किंमत : रुपये ९.००

असाधारण क्रमांक २३९

प्राधिकृत प्रकाशन

महाराष्ट्र शासनाने महाराष्ट्र अधिनियमान्वये तयार केलेले
(भाग एक, एक-अ आणि एक-ल यांमध्ये प्रसिद्ध केलेले नियम व आदेश यांव्यतिरिक्त) नियम व आदेश.

उच्च व तंत्र शिक्षण विभाग

मंत्रालय, मादाम कामा मार्ग, हुतात्मा राजगुरू चौक,
मुंबई ४०० ०३२, दिनांक २१ जून २०२३.

अधिसूचना

महाराष्ट्र विनाअनुदानित खाजगी व्यावसायिक शैक्षणिक संस्था (प्रवेश व शुल्क यांचे विनियमन) अधिनियम, २०१५.

क्रमांक एआरपी-२०२३/प्र.क्र.५१/तांशि ४.— महाराष्ट्र विनाअनुदानित खाजगी व्यावसायिक शैक्षणिक संस्था (प्रवेश व शुल्क यांचे विनियमन) अधिनियम, २०१५ (२०१५ चा महा.२८) याच्या कलम २३ द्वारे प्रदान केलेल्या अधिकारांचा वापर करून, महाराष्ट्र शासन, याद्वारे, महाराष्ट्र विनाअनुदानित खाजगी व्यावसायिक शैक्षणिक संस्था (पूर्ण वेळ व्यावसायिक पदवीपूर्व तांत्रिक पाठ्यक्रमांच्या प्रवेशाचे विनियमन) नियम, २०१७ यामध्ये आणखी सुधारणा करण्यासाठी, पुढील नियम करित आहे :-

१. या नियमांस, महाराष्ट्र विनाअनुदानित खाजगी व्यावसायिक शैक्षणिक संस्था (पूर्ण वेळ व्यावसायिक पदवीपूर्व तांत्रिक पाठ्यक्रमांच्या प्रवेशाचे विनियमन) (सुधारणा) नियम, २०२३ असे म्हणावे.

२. महाराष्ट्र विनाअनुदानित खाजगी व्यावसायिक शैक्षणिक संस्था (पूर्ण वेळ व्यावसायिक पदवीपूर्व तांत्रिक पाठ्यक्रमांच्या प्रवेशाचे विनियमन) नियम, २०१७ (यात यापुढे ज्याचा निर्देश, “मुख्य नियम” असा केला आहे) याच्या नियम २ मध्ये, पोट-नियम (१) मधील, खंड (छ) मधील “औषधनिर्माणशास्त्र” या शब्दानंतर, “औषधनिर्माणशास्त्र (व्यवसाय)” हा मजकूर समाविष्ट करण्यात येईल.

३. मुख्य नियमांच्या नियम ५ मधील पोट-नियम (१) मधील तक्त्यामध्ये,-

(एक) प्रकार “ए” मधील (ए) (एक) येथील नोंदीमधील, “पात्रतेचे निकष” या स्तंभ (२) खालील, “अभियांत्रिकी व तंत्रज्ञान पदविका” या शब्दानंतर, “किंवा व्यवसाय पदविका” हा मजकूर समाविष्ट करण्यात येईल;

(दोन) प्रकार “ई” मधील “पात्रतेचे निकष” शी या स्तंभ २ खालील (क) या नोंदीमध्ये “एचएससी परीक्षा” या शब्दानंतर, “किंवा अभियांत्रिकी पदविका किंवा व्यवसाय पदविका” हा मजकूर समाविष्ट करण्यात येईल;

(तीन) प्रकार “ई” मधील “पात्रतेचे निकष” शी या स्तंभ २ खालील (ख) या नोंदीमध्ये “औषधनिर्माणशास्त्र” या शब्दानंतर, “किंवा विज्ञान शाखेतील पदवी” हा मजकूर समाविष्ट करण्यात येईल;

(१)

RULES AND REGULATIONS FOR ADMISSIONS

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महाराष्ट्र शासन राजपत्र असाधारण भाग चार-ब, जून २१, २०२३/ज्येष्ठ ३१, शके १९४५

४. मुख्य नियमांच्या नियम ८ मधील, पोट-नियम (३) मध्ये,-

(एक) खंड (छ) मधील, विद्यमान उप-खंड (एक) पूर्वी पुढील उप-खंड समाविष्ट करण्यात येईल :-

“(एक-क) प्रथम वर्ष नियोजन प्रवेशाकरिता, पुढील क्रमाने प्रवेशासाठी प्राधान्य देण्यात येईल:-

(क) १० + २ परीक्षा तसेच सक्षम प्राधिकरणाने घेतलेली सामाईक प्रवेश परीक्षा (CET) उत्तीर्ण असणारा उमेदवार;

(ख) व्यवसाय पदविका उत्तीर्ण असणारा उमेदवार;

(ग) १० + २ परीक्षा उत्तीर्ण असणारा उमेदवार,”;

(दोन) खंड (छ) नंतर, पुढील खंड समाविष्ट करण्यात येईल:-

“(ज) प्रथम वर्षे अभिकल्प पदवी प्रवेशाकरिता - या पाठ्यक्रमांच्या प्रवेशाच्या प्रयोजनासाठी, सक्षम प्राधिकरणाने घेतलेल्या सामाईक प्रवेश परीक्षेत (सीईटी) उमेदवाराने मिळविलेले गुण किंवा प्राप्तांक अथवा संबंधित समुचित प्राधिकरणाने घेतलेल्या इतर कोणत्याही परीक्षेत मिळविलेले गुण किंवा प्राप्तांक यांच्या आधारे, नियम ५ च्या पोट-नियम (१) ते (३) व पोट-नियम (६) अनुसार उमेदवारांची गुणवत्ता यादी तयार करण्यात येईल :

परंतु, समसमान गुण किंवा प्राप्तांक असल्यास, अशा बाबतीत, उमेदवारांमधील साक्षेप गुणवत्ता, पुढील पसंतीक्रमाने व खाली विनिर्दिष्ट केलेल्या पद्धतीने ठरविण्यात येईल,-

(क) एचएससी परीक्षेतील एकत्रित गुणांची अधिकतम टक्केवारी;

(ख) एसएससी परीक्षेतील एकत्रित गुणांची अधिकतम टक्केवारी;

(ग) एसएससी परीक्षेतील गणित विषयातील अधिकतम गुण;

(ड) एसएससी परीक्षेतील विज्ञान विषयातील अधिकतम गुण.

(झ) प्रथम वर्ष औषधनिर्माणशास्त्र (व्यवसाय) प्रवेशाकरिता, - परीक्षा मंडळाने प्रदान केलेल्या पदविकेच्या आधारावर उमेदवाराने मिळविलेल्या गुणांच्या आधारे, गुणवत्ता यादी तयार करण्यात येईल:

परंतु, समसमान गुण किंवा प्राप्तांक असल्यास, अशा बाबतीत, विविध उमेदवारांमधील साक्षेप गुणवत्ता, पुढील पसंतीक्रमाने व खाली विनिर्दिष्ट केलेल्या पद्धतीने ठरविण्यात येईल,-

(क) एचएससी परीक्षेतील एकत्रित गुणांची अधिकतम टक्केवारी;

(ख) एचएससी परीक्षेतील भौतिकशास्त्रातील गुणांची अधिकतम टक्केवारी;

(ग) एचएससी परीक्षेतील रसायनशास्त्रातील गुणांची अधिकतम टक्केवारी;

(ड) एसएससी परीक्षेतील एकत्रित गुणांची अधिकतम टक्केवारी;

(ड) एसएससी परीक्षेतील विज्ञानातील गुणांची अधिकतम टक्केवारी.”.

५. मुख्य नियमांच्या नियम १० मध्ये

(एक) पोट-नियम (१) मधील, खंड (क) ऐवजी,-

(क) टप्पा आठ मधील, खंड (दोन) ऐवजी, पुढील खंड दाखल करण्यात येईल:-

“(दोन) थेट द्वितीय वर्ष अभियांत्रिकी व तंत्रज्ञान (अनुषंगिक प्रवेश) अभ्यासक्रमास प्रवेश घेण्याच्या बाबतीत, सर्व अभियांत्रिकी पदविका उमेदवारांना परस्पर गुणवत्तेच्या आधारे जागा वाटप केल्यानंतर, जागा रिक्त राहिलेल्या असतील तर, अशा जागा, विज्ञान विषयातील पदवी असलेल्या उमेदवारांच्या परस्पर गुणवत्तेच्या आधारे, भरण्यात येतील. त्यानंतर, जर, विज्ञान विषयातील पदवी असलेल्या सर्व उमेदवारांना परस्पर गुणवत्तेच्या आधारावर जागा वाटप केल्यानंतर जागा रिक्त राहिलेल्या असतील तर, अशा जागा, व्यवसाय पदविका असलेल्या उमेदवारांच्या परस्पर गुणवत्तेच्या आधारे भरण्यात येतील.”.

RULES AND REGULATIONS FOR ADMISSIONS

महाराष्ट्र शासन राजपत्र असाधारण भाग चार-ब, जून २१, २०२३/ज्येष्ठ ३१, शके १९४५

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(ख) टप्पा नऊ ऐवजी, पुढील टप्पा दाखल करण्यात येईल:-

“टप्पा नऊ: प्रथम वर्ष प्रवेशाकरिता, टप्पा-आठ, पूर्ण झाल्यानंतर, जर जागा रिक्त राहिलेल्या असतील तर, अशा जागा, पात्रता अटी व शर्ती यांनुसार पुढील पसंतीक्रमाने वाटप करण्यासाठी विचारात घेण्यात येतील:-

(क) परस्पर गुणवत्तेच्या आधारे अभियांत्रिकी व तंत्रज्ञान पदविका उमेदवारांना;

(ख) परस्पर गुणवत्तेच्या आधारे व्यवसाय पदविका उमेदवारांना.”;

(दोन) पोट-नियम (२) मधील,

(क) खंड (क) ऐवजी, पुढील खंड दाखल करण्यात येईल :-

“(क) प्रथम वर्ष अभियांत्रिकी- अभियांत्रिकी पदवी (बी.ई.) किंवा तंत्रज्ञान पदवी (बी.टेक) करिता जेईई (मुख्य) आणि त्यानंतर जर जागा रिक्त राहिलेल्या असतील तर, सामाईक प्रवेश परीक्षेतील प्राप्तांकाच्या आधारे, त्यानंतर देखील जागा रिक्त राहिलेल्या असतील तर, अभियांत्रिकी पदविकांच्या गुणांच्या आधारे, त्यानंतरही जागा रिक्त राहिलेल्या असतील तर, व्यवसाय पदविकांच्या गुणांच्या आधारे;”

(ख) खंड (घ) व (ड) ऐवजी, पुढील खंड दाखल करण्यात येतील:-

“(घ) प्रथम वर्ष हॉटेल व्यवस्थापन व खाद्यपेय व्यवस्था तंत्रज्ञान.- नॅशनल टेस्टिंग एजन्सीने घेतलेल्या एनसीएचएम जेईई आणि जर त्यानंतर, जागा रिक्त राहिलेल्या असतील तर, सामाईक प्रवेश परीक्षेच्या (सीईटी) प्राप्तांकाच्या आधारे जर त्यानंतरही जागा रिक्त राहिलेल्या असतील, तर, व्यवसाय पदविका गुणांच्या आधारे;

(ड) प्रथम वर्ष नियोजन-जेईई (मुख्य) नियोजन पदवी आणि जर त्यानंतर जागा रिक्त राहिलेल्या असतील तर, सामाईक प्रवेश परीक्षेच्या (सीईटी) प्राप्तांकाच्या आधारे, जर त्यानंतरही, जागा रिक्त राहिलेल्या असतील तर, व्यवसाय पदविका गुणांच्या आधारे आणि जर जागा अजूनही रिक्त राहिलेल्या असतील तर, १० + २ परीक्षा गुणांच्या आधारे;” ;

(क) खंड (ड) नंतर, पुढील खंड समाविष्ट करण्यात येईल :-

“(च) प्रथम वर्ष अभिकल्प - सामाईक प्रवेश परीक्षेच्या (सीईटी) प्राप्तांकाच्या आधारे आणि जर त्यानंतर जागा रिक्त राहिलेल्या असतील तर, व्यवसाय पदविका गुणांच्या आधारे.”.

६. मुख्य नियमांच्या नियम १२ मधील, पोट-नियम (क) मध्ये, दोन्ही ठिकाणी, “केंद्रीभूत प्रवेश प्रक्रियेची (कॅप) पहिली व दुसरी फेरी” हा मजकूर ज्या-ज्या ठिकाणी आला असेल त्या त्या ठिकाणी त्या मजकुराऐवजी, “केंद्रीभूत प्रवेश प्रक्रियेची (कॅप) - पहिली, दुसरी व तिसरी फेरी” हा मजकूर दाखल करण्यात येईल.

महाराष्ट्राचे राज्यपाल यांच्या आदेशानुसार व नावाने,

सतिश तिडके,
शासनाचे उप सचिव.

RULES AND REGULATIONS FOR ADMISSIONS

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महाराष्ट्र शासन राजपत्र असाधारण भाग चार-ब, जून २१, २०२३/ज्येष्ठ ३१, शके १९४५

HIGHER AND TECHNICAL EDUCATION DEPARTMENT

Mantralaya, Madam Cama Marg, Hutatma Rajguru Chowk,
Mumbai 400 032, dated the 21st June, 2023.

NOTIFICATION

MAHARASHTRA UNAIDED PRIVATE PROFESSIONAL EDUCATIONAL INSTITUTIONS (REGULATION OF ADMISSIONS AND FEES) ACT, 2015.

No. ARP 2023/CR.51/TE4.—In exercise of the powers conferred by section 23 of the Maharashtra Unaided Private Professional Educational Institutions (Regulation of Admissions and Fees) Act, 2015 (Mah. XXVIII of 2015), the Government of Maharashtra hereby makes the following rules further to amend the Maharashtra Unaided Private Professional Educational Institutions (Regulation of Admission to the Full Time Professional Undergraduate Technical Courses) Rules, 2017, namely:-

1. These rules may be called the Maharashtra Unaided Private Professional Educational Institutions (Regulation of Admission to the Full Time Professional Undergraduate Technical Courses) (Amendment) Rules, 2023.

2. In rule 2 of the Maharashtra Unaided Private Professional Educational Institutions (Regulation of Admission to the Full Time Professional Undergraduate Technical Courses) Rules, 2017 (hereinafter referred to as “the principal Rules”), in sub-rule (1), in clause (g), after the word “Pharmacy” the letters and words and bracket “, Pharmacy (Practice),” shall be inserted.

3. In rule 5 of the principal Rules, in sub-rule (1), in the table –

(i) in Type A in column (2) relating to “Eligibility Criteria”, in entry at (a) (i) after the words “Diploma in Engineering” the words “or D. Voc” shall be inserted ;

(ii) in Type E in column (2) relating to “Eligibility Criteria”, in entry at (a), after the words “HSC Examination” the words “or Diploma in Engineering or D.Voc.” shall be inserted ;

(iii) in Type E in column (2) relating to “Eligibility Criteria”, in entry at (b), after the words “Pharmacy” the words “or Bachelor of Science” shall be inserted ;

4. In rule 8 of the principal Rules, in sub-rule (3),—

(i) in clause (g), before the existing sub-clause (i) the following sub-clause shall be inserted, namely:-

“(i-a) for admission to the first year planning the preference for admission shall be given in following order ,—

(a) Candidates passing 10+2 examination as well as CET conducted by Competent Authority;

(b) Candidates passing D. Voc.;

(c) Candidates passing 10+2 examination.”;

(iii) after clause (g), the following clauses shall be inserted, namely,-

“(h) For admission to First Year of the Bachelor of Design.— The merit list for the Candidates as per sub-rules (1) to (3) and sub-rule (6) of rule 5 shall be prepared on the basis of marks or score secured by the Candidate in the CET conducted by the Competent Authority or marks or score secured in any other examination conducted by the concerned appropriate authority for the purpose of admission to these Courses:

Provided that, in case of tie, the relative merit of Candidates shall be resolved in the

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following order of preference and methodology as specified below,-

- (a) higher percentage of marks in Aggregate at HSC;
- (b) higher percentage of marks in Aggregate at SSC.
- (c) higher percentage of marks in the subject Mathematics at SSC;
- (d) higher percentage of marks in the subject Science at SSC.

(i) For Admission to First Year of Bachelor of Pharmacy (Practice),-

The merit list shall be prepared on the basis of marks obtained by the Candidate on the basis of which Diploma is awarded by the examining authority:

Provided that, in case of tie, the relative merit of different Candidates shall be resolved in the following order of preference and the methodology as specified below,-

- (a) higher percentage of marks in Aggregate at HSC;
- (b) higher percentage of marks in Physics at HSC;
- (c) higher percentage of marks in Chemistry at HSC;
- (d) higher percentage of marks in SSC;
- (e) higher percentage of marks in Science at SSC.”.

5. In rule 10 of the principal Rules, —

(i) in sub-rule (1), for the clause (a),—

(a) in Stage VIII, for clause (ii), the following clause shall be substituted, namely:-

“(ii) In case of Direct Admission to Second Year (Lateral Entry) of Engineering and Technology, if the seats remain vacant after allotment to all the Diploma in Engineering Candidates based on *Inter-Se-Merit*, such seats shall be filled in on the basis on *Inter-Se-Merit* of the Bachelor of Science Candidates. Thereafter, if the seats remain vacant after allotment to all the Bachelor of Science Candidates based on *Inter-se-Merit*, such seats shall be filled in on the basis of *Inter-se-Merit* of the D. Voc. Candidates.”.

(b) for the Stage-IX, following shall be substituted, namely:-

“Stage-IX: For First year admissions, after completion of Stage VIII, if the seats remain vacant then such vacant seats shall be considered for allotment in the following order of preference as per the Eligibility Conditions and Requirements:-

- (a) Diploma Candidates based on *Inter-se-Merit*;
- (b) D.Voc. Candidates based on *Inter-se-Merit*.”;

(ii) in sub-rule (2),

(a) for clause (a), the following clause shall be substituted, namely:-

“(a) First Year Engineering – JEE (Main) for B.E. or B.Tech and then if the seats remain vacant, on the basis of CET score, thereafter if the seats remain vacant, on the basis of Diploma in Engineering marks, thereafter if the seats still remain vacant, on the basis of D.Voc. marks;”

(b) for clauses (d) and (e), the following clauses shall be substituted, namely:-

“(d) First Year Hotel Management and Catering Technology.- NCI-IM JEE conducted by the National Testing Agency and if seats remain vacant on the basis of CET Score, thereafter if the seats remain vacant, on the basis of D. Voc. marks;



RULES AND REGULATIONS FOR ADMISSIONS

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(e) First Year Planning - JEE (Main) B. Planning and then if the seats remain vacant, on the basis of CET score, thereafter if the seats remain vacant, on the basis of D. Voc. marks and if seats still remains vacant, on the basis of 10 +2 examination marks;";

(c) after clause (e), for the following clause shall be added, namely :-

“(f) First Year Design - on the basis of CET score and then if the seats remain vacant, on the basis of D. Voc. marks.”.

6. In rule 12 of the principal rules, in sub-rule (a) for the letters and words and letters “CAP Round - I and II” at both the places, where they occur the letters and words and letters “CAP Round - I, II and III” shall be substituted.

By order and in the name of the Governor of Maharashtra,

SATISH J. TIDKE,
Deputy Secretary to Government.



सत्यमेव जयते

महाराष्ट्र शासन राजपत्र

असाधारण भाग चार-ब

वर्ष ९, अंक ८६(२)]

बुधवार, जून २१, २०२३/ज्येष्ठ ३१, शके १९४५

[पृष्ठे ४, किंमत : रुपये ९.००

असाधारण क्रमांक २४०

प्राधिकृत प्रकाशन

महाराष्ट्र शासनाने महाराष्ट्र अधिनियमान्वये तयार केलेले
(भाग एक, एक-अ आणि एक-ल यांमध्ये प्रसिद्ध केलेले नियम व आदेश यांव्यतिरिक्त) नियम व आदेश.

उच्च व तंत्र शिक्षण विभाग

मादाम कामा मार्ग, हुतात्मा राजगुरु चौक, मंत्रालय,
मुंबई ४०० ०३२, दिनांक २१ जून २०२३.

अधिसूचना

महाराष्ट्र विना अनुदानित खाजगी व्यावसायिक शैक्षणिक संस्था (प्रवेश व शुल्क यांचे विनियमन) अधिनियम, २०१५.

क्रमांक एआरपी २०२३/(प्र.क्र. ५२)/तांशि-४.—महाराष्ट्र विना अनुदानित खाजगी व्यावसायिक शैक्षणिक संस्था (प्रवेश व शुल्क यांचे विनियमन) अधिनियम, २०१५ (२०१५ चा महा. २८) याच्या कलम २३ द्वारे प्रदान केलेल्या अधिकारांचा वापर करून, महाराष्ट्र शासन, याद्वारे, महाराष्ट्र विना अनुदानित खाजगी व्यावसायिक शैक्षणिक संस्था (पूर्ण वेळ व्यावसायिक पदव्युत्तर पदवी तांत्रिक पाठ्यक्रमांच्या प्रवेशाचे विनियमन) नियम, २०१७ मध्ये आणखी सुधारणा करण्यासाठी, पुढील नियम करित आहे :—

१. या नियमांस, महाराष्ट्र विना अनुदानित खाजगी व्यावसायिक शैक्षणिक संस्था (पूर्ण वेळ व्यावसायिक पदव्युत्तर पदवी तांत्रिक पाठ्यक्रमांच्या प्रवेशाचे विनियमन) (सुधारणा) नियम, २०२३, असे म्हणावे.

२. महाराष्ट्र विना अनुदानित खाजगी व्यावसायिक शैक्षणिक संस्था (पूर्ण वेळ व्यावसायिक पदव्युत्तर पदवी तांत्रिक पाठ्यक्रमांच्या प्रवेशाचे विनियमन) नियम, २०१७ (यात यापुढे याचा निर्देश, "मुख्य नियम" असा केला आहे) याच्या नियम १२ मधील, पोट-नियम (क) मध्ये, दोन्ही ठिकाणी "केंद्रीभूत प्रवेश प्रक्रियेची (कॅप) पहिली व दुसरी फेरी" या मजकुराऐवजी "केंद्रीभूत प्रवेश प्रक्रियेची (कॅप) पहिली, दुसरी व तिसरी फेरी" हा मजकूर दाखल करण्यात येईल.

RULES AND REGULATIONS FOR ADMISSIONS

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महाराष्ट्र शासन राजपत्र असाधारण भाग चार-ब, जून २१, २०२३/ज्येष्ठ ३१, शके १९४५

३. मुख्य नियमांस जोडलेल्या अनुसूची-दोन ऐवजी, पुढील अनुसूची दाखल करण्यात येईल, ती पुढीलप्रमाणे :—

“ अनुसूची - दोन

(थेट द्वितीय वर्ष प्रवेशाकरिता)

(नियम ६ व ७ पहा)

पदव्युत्तर पदवी पाठ्यक्रमाच्या थेट द्वितीय वर्ष प्रवेशासाठी उपलब्ध असलेल्या जागांचे वाटप, सक्षम प्राधिकरणाच्या तसेच संस्थेच्या संकेतस्थळावर प्रसिद्ध करण्यात येईल आणि त्या जागा नियम १३ अनुसार संस्थेद्वारे भरण्यात येतील.

थेट द्वितीय वर्षासाठी जागांची विभागणी

अ.क्र.	संस्थेचा प्रकार	संस्थेच्या स्तरावर भरावयाच्या * रिक्त जागांच्या टक्केवारीप्रमाणे जागा	
		सर्वसाधारण जागा	अल्पसंख्याक कोटा
१	विनाअनुदानित खाजगी व्यावसायिक शैक्षणिक संस्था (अल्पसंख्याक संस्था वगळून)	१०० टक्के	काही नाही
२	विनाअनुदानित अल्पसंख्याक शैक्षणिक संस्था	(१०० टक्के वजा अल्पसंख्याक कोटा %)	किमान ५१ टक्के@
@ ही अल्पसंख्याक संस्थेमध्ये भरावयाच्या जागांची किमान टक्केवारी असून, ती १०० टक्क्यांपर्यंत वाढविता येईल.			
* रिक्त जागा याचा अर्थ, ज्या मंजूर प्रवेश क्षमतेपैकी मागील वर्षात रिक्त होत्या अशा जागा, असा आहे.			

महाराष्ट्राचे राज्यपाल यांच्या आदेशानुसार व नावाने,

सतिश तिडके,
शासनाचे उप सचिव.

महाराष्ट्र शासन राजपत्र असाधारण भाग चार-ब, जून २१, २०२३/ज्येष्ठ ३१, शके १९४५

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HIGHER AND TECHNICAL EDUCATION DEPARTMENT

Madam Cama Marg, Hutatma Rajguru Chowk, Mantralaya,
Mumbai 400 032, dated the 21st June 2023.

NOTIFICATION

MAHARASHTRA UNAIDED PRIVATE PROFESSIONAL EDUCATIONAL INSTITUTIONS (REGULATION OF ADMISSIONS AND FEES) ACT, 2015.

No. ARP 2023/(C.R. 52)/TE-4.—In exercise of the powers conferred by section 23 of the Maharashtra Unaided Private Professional Educational Institutions (Regulation of Admissions and Fees) Act, 2015 (Mah. XXVIII of 2015), the Government of Maharashtra hereby makes the following rules further to amend the Maharashtra Unaided Private Professional Educational Institutions (Regulation of Admission to the Full Time Professional Post Graduate Technical Courses) Rules, 2017, namely :—

1. These rules may be called the Maharashtra Unaided Private Professional Educational Institutions (Regulation of Admission to the Full Time Professional Post Graduate Technical Courses) (Amendment) Rules, 2023.

2. In rule 12 of the Maharashtra Unaided Private Professional Educational Institutions (Regulation of Admission to the Full Time Professional Post Graduate Technical Courses) Rules, 2017 (hereinafter referred to as “the principal Rules”), in sub-rule (a), for the letters and words “CAP Rounds- I and II”, at both the places, the letters and words “CAP Rounds- I, II and III” shall be substituted.

RULES AND REGULATIONS FOR ADMISSIONS

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महाराष्ट्र शासन राजपत्र असाधारण भाग चार-ब, जून २१, २०२३/ज्येष्ठ ३१, शके १९४५

3. For SCHEDULE-II appended to the principal Rules, the following SCHEDULE shall be substituted, namely :—

“SCHEDULE –II

[For Second Year (Lateral Entry) Admission]

(See rule 6 and 7)

The distribution of seats available for the admission in Post Graduate course for second year (Lateral Entry) shall be published on the website of the Competent Authority as well as Institute and shall be filled in by the institution as per the rules 13.

Seat Distribution for Second Year (Lateral Entry)

Sr. No.	Type of Institution	No. of Seats as % of *Vacant Seats to be filled at Institute Level	
		General Seats	Minority Quota
1	Unaided Private Professional Educational Institutions (excluding minority Institutions)	100%	Nil
2	Unaided Minority Educational Institutions	(100 % minus Minority Quota %)	Minimum 51%@
@ These are the minimum percentage of seats to be filled in the Minority Institution, this may be extended up to 100%. *Vacant Seats means seats, within the sanctioned intake, which remain vacant during previous year.			

By order and in the name of the Governor of Maharashtra,

SATISH J. TIDKE,
Deputy Secretary to Government.

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