



Knowledge is power

LALA LAJPATRAI INSTITUTE OF MANAGEMENT

Approved by AICTE New Delhi, Govt. of Maharashtra and Affiliated to the University of Mumbai

Flagship Program MMS Accredited by NBA

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LLIM Newsletter

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“Our aspiration is to provide dynamic high calibre management education to serve business and industry and bring about social transformation.”



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LLIM Journal of Research is a peer reviewed, multidisciplinary journal published bi-annually in print version. Articles are authored by various eminent industry experts and experienced academicians, teachers and research scholars.

EVALUATION AND RANKING

Lala Lajpatrai Institute of Management occupies important place in Mumbai as well as among all India management institutes. Based on students' preference, Lala Lajpatrai Institute of Management is 6th amongst Top 10 B-schools in Mumbai, as well as 10th amongst 100 Business Schools in India.

LLIM Rankings

1. Lala Lajpatrai Institute of Management has been ranked 88th amongst Top MBA Colleges in India in The IIRF - Indian Institutional Ranking Framework B-School Survey in February 2024 conducted by The IIRF - Indian Institutional Ranking Framework.
2. Lala Lajpatrai Institute of Management has been ranked 36th amongst Top B-Schools West-Zone in The Week-Hansa Research B-School Survey in November, 2024 conducted by THE WEEK Magazine.
3. Lala Lajpatrai Institute of Management has been ranked 14th in Top-B-Schools of Eminence in CSR B-School Survey in November, 2024 conducted by Competition Success Review.
4. Lala Lajpatrai Institute of Management has been ranked 94th amongst India's Top 100 B-Schools in Mumbai in the Times B-School Ranking Survey in January, 2025 conducted by The Times Group.
5. Lala Lajpatrai Institute of Management has been ranked 7th amongst Top Private Institutes in Mumbai in the Times B-School Ranking Survey in January, 2025 conducted by The Times Group.

HIGHLIGHTS AT LLIM

INTERNATIONAL CONFERENCE

The two-day Conference on “Beyond Border Strategies: Challenges & Opportunities” was organized at LLIM, Mumbai on 21st and 22nd March 2025. The event served as an active platform for exploring the complexities and possibilities of international business expansion. As global interconnectedness continues to reshape economies, the Conference addressed crucial cross-border concerns such as cultural differences, regulatory frameworks, financial risks, operational challenges, and opportunities in emerging markets.

Experts from diverse domains—Marketing, Finance, HR, Operations, Management, and Legal shared insights on global talent acquisition, international brand management, supply chain vulnerabilities, fintech

innovation, and international trade laws. The event aimed to equip professionals and aspiring entrepreneurs with strategies to navigate the global business landscape.

The keynote address was delivered by Mr. Stafford Rodrigues, Chief Data Officer – ThisIsFlow, Sydney, followed by addresses from Dr. Prema Mahale, Associate Dean-Operations (MMS), VESIMSR, and Mr. Anish Vyas, Asst. Manager, Research & Index Administration, MCX.

Day 2 commenced with by online and offline research paper presentations across four panels. Post-lunch, insightful sessions were led by Mr. Atit Koirala, Director – Strategic Alliance, DPU, Thailand, and Mr. Sameer Nanjangud, Marketing Lead – India, Middle East & Africa, Lubrizol. The Conference concluded with a plenary session moderated by Dr. Kinnarry Thakkar, Professor, Department of Commerce, University of Mumbai.



EVENTS AND ACTIVITIES

WORKSHOP ON SELF-DEFENCE

The Women Development Cell (WDC) of Lala Lajpatrai Institute of Management (LLIM) organized a Self-Defence Workshop on 24th March 2025 from 4:00 PM to 5:00 PM, conducted by Ms. Shivani Sahu. The session aimed to equip students, particularly women, with practical self-defence skills to enhance their personal safety and confidence.

Ms. Sahu demonstrated easy-to-apply defence techniques and shared valuable insights through her personal experiences, emphasizing the significance of awareness and prompt action in difficult situations. Students actively participated and practiced the techniques with great enthusiasm.

The workshop proved to be highly informative and empowering, reinforcing the importance of self-protection and boosting students' confidence and preparedness.



INTERNATIONAL WOMEN'S DAY CELEBRATION-2025

The Women Development Cell (WDC) of Lala Lajpatrai Institute of Management (LLIM) celebrated International Women's Day-2025 under the theme proposed by the United Nations- "For All Women and Girls: Rights, Equality, and Empowerment" on 6th March, 2025 from 3 P.M. to 5 P.M.



The event was scheduled in two segments. The first segment of the event was inaugurated with the speech delivered by the LLIM Director- Dr. H.J. Bhasin, followed by the speech of LLIM Student Counsellor- Dr. Asha Aggarwal. The Guest of Honour- Ms. Revathi Roy, a social and serial entrepreneur and the pioneer of Asia's 1st women's taxi service- Hey DeeDee addressed the students and shared her inspirational journey of starting her business venture. She emphasized on having a positive attitude and to never shy away from asking help. She encouraged the students to follow their passion and to be creative in their offerings. The students were deeply motivated by the speeches of the dignitaries.

CANVAS TALKS – DECODING THE UNION BUDGET

Conclave 2025 was organized to provide students with meaningful insights into the Union Budget and its impact across various sectors, while also fostering analytical thinking through a poster-making competition on 22nd February, 2025 (2 pm to 4 pm).

The event began with an interactive one-hour session led by LLIM alumni Ms. Bhavi Shah and Mr. Gaurav Joshi, who discussed key highlights and implications of the Union Budget. Their analysis offered practical perspectives and engaged students in real-world policy understanding.

This was followed by a Poster-Making Competition with 20 registrations and 15 participants from different colleges. Entries were evaluated on originality, clarity, and relevance.

Winners

- 1st Prize: Mr. Manan Shah & Mr. Aliasagar Taher Unwala (KC College) – ₹3,000
 2nd Prize: Mr. Vighnesh Poojary (LLIM) – ₹2,000
 3rd Prize: Ms. Shruti Ojha (LLIM) – ₹1,000

Conclave 2025 was a successful and enriching event, promoting financial awareness, creativity, and academic collaboration. LLIM looks forward to more such initiatives that support student learning and engagement.



COMQUEST-GRAND FINALE ORGANIZED BY MCX

Eight students along with one faculty member from LLIM attended the COMQUEST Grand Finale organized by MCX on 4th March 2025 at 3:30 PM at the Green Technology Auditorium, Kalina Campus, University of Mumbai. The event brought together participants from diverse institutions to showcase their expertise in Commodity Markets.

The competition featured multiple rounds of challenging questions, creating an atmosphere of excitement and anticipation as the finalists competed intensely. An interactive audience segment added to the experience, allowing attendees to participate actively. LLIM students answered four questions correctly and won attractive goodies.

Overall, the event was highly engaging and informative, offering valuable insights into finance and commodity markets while providing a memorable and enriching learning experience.



GUEST SESSIONS

GUEST SESSION ON “HOLISTIC EMPOWERMENT: WELLNESS, CONFIDENCE & CAREER READINESS”

The Women Development Cell of LLIM, in association with the Placement Department and YConnect, organized a guest session on “Holistic Empowerment: Wellness, Confidence & Career Readiness” on 20th March 2025 from 4:00 PM to 5:00 PM.

The session was conducted by Ms. Saniya Pathan, who emphasized the importance of good health, hygiene, and confidence for career growth. She introduced the ABC Model—Attitude, Body Language, and Communication, explaining how these elements collectively enhance one’s personality and professional readiness.

The session concluded with the distribution of free hygiene goodies to students by YConnect.



GUEST LECTURE ON “CAREER OPPORTUNITIES IN THE BANKING SECTOR”

The guest session conducted on 2nd January 2025 featured Mr. Tripurari Panda, an LLIM alumni from the 2006–2008 batch, as the guest speaker.

The session provided valuable insights into career prospects in the banking industry. Mr. Tripurari Panda discussed various career paths and job roles in the sector, covering domains such as retail banking, corporate banking, MSME banking, Agri-sector banking, treasury operations, and fixed income instruments. He also highlighted the skill sets essential for success, emphasizing communication, analytical ability, and customer-centric approach.

Mr. Panda spoke about the growing importance of technology in modern banking and encouraged students to stay updated with developments in the banking and corporate world to face emerging challenges effectively.

The session was highly informative, offering practical guidance for students aspiring to build careers in the banking industry.



WORKSHOP ON “TRUE COLOURS PERSONALITY PROFILING”

A workshop on “True Colours Personality Profiling” was conducted by Ms. Isha Khot, Manager – Talent & Culture, Publicis Groupe, aimed at helping participants understand personality dynamics and enhance teamwork and communication skills on 22nd February, 2025..

Ms. Khot explained the True Colours Personality Model, categorizing individuals into four types: Orange (Freedom-Oriented):

Bold, spontaneous, and risk-taking.

Blue (Relationship-Oriented): Empathetic, communicative, and harmony-driven.

Green (Logic-Oriented): Analytical, knowledge-focused, and problem-solving.

Gold (Structure-Oriented): Organized, responsible, and disciplined.

Participants engaged in a self-assessment activity to identify their dominant personality type and learn how different traits influence team collaboration, leadership, and conflict management.

The workshop was highly interactive and enabled students to gain deeper self-awareness and enhanced interpersonal effectiveness.



WORKSHOP ON “FINANCIAL QUOTIENT”

Lala Lajpatrai Institute of Management, in association with ICICI Bank, organized a workshop on “Financial Quotient” on 21st February, 2025 from 4:00 PM to 6:00 PM at the Seminar Hall. The session was conducted by Mr. Subbaiya Raman and Mr. Ubed Shaikh from ICICI Bank.



The workshop aimed to enhance participants' understanding of personal finance and empower them to make informed financial decisions. Key topics covered included the definition and importance of Financial Quotient (FQ), budgeting, saving, investing, debt management, and strategies for improving financial discipline and planning.

The session helped students develop a strong financial mindset and improve their financial literacy, enabling them to better manage their personal finances.

NATIONAL SEMINAR

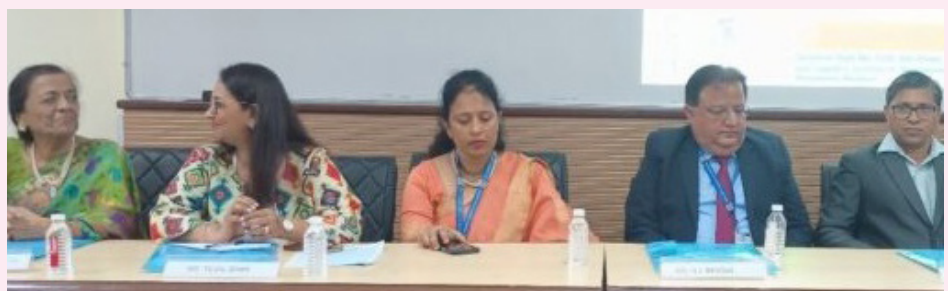
VISION 2030: CHALLENGES AND OPPORTUNITIES IN HUMAN RESOURCE DEVELOPMENT IN THE CONTEXT OF ARTIFICIAL INTELLIGENCE (AI)

Date : January 11th, 2025

Guest Speakers:

1. Mr. Sachin Ralhan, Assistant Program Manager, Tata Trust.
2. Mr. Shriram Patil, General Manager, Transasai Biomedicals Ltd.
3. Tejal Shah, Chief Human Resource Officer, Anand Rathie Wealth Ltd.

A panel discussion was organized specifically for Gen-Z students, who will soon enter the workforce, to understand their perspectives and insights from the viewpoints of regulators, employers, employees, and the global community. Panel members shared their thoughts on the challenges and opportunities brought by Artificial Intelligence (AI) in the HR domain, examining its impact on workforce planning, ethical governance, employee engagement, and global HR trends.



Key Takeaways

- * Regulators play a crucial role in ensuring accountability, fairness, and balanced innovation in HR practices.
 - * Employers need to adopt AI strategically to enhance efficiency while supporting employee well-being.
 - * Employees' aspirations and concerns should be prioritized to enable smooth AI integration in HR processes.
 - * Global collaboration is essential to harmonize AI policies and ensure equitable benefits worldwide.
- The session provided valuable insights into the evolving role of AI in shaping the future of HR and workforce dynamics.

STUDY TOUR

NISM MARKET FEST



A study tour organised by National Institute of Securities Markets (NISM) to attend NISM Market Fest on 3rd February, 2025, where a comprehensive Financial Awareness Program was conducted. During the event, students had the opportunity to explore the NISM campus, which is known for its cutting-edge facilities and resources tailored to financial education.

The key objectives of the visit to NISM under the NISM Market Fest were:

1. To provide students with a comprehensive understanding of financial markets, investment strategies and market regulations, fostering a deeper awareness of the financial ecosystem.
2. To give students firsthand exposure to the practical aspects of financial markets through interactions with industry experts and demonstrations of market processes.
3. To inspire students by showcasing career paths within the finance and securities industry, highlighting the skills and knowledge required to succeed in these fields.

