



LALA LAJPATRAI INSTITUTE OF MANAGEMENT

Approved by AICTE New Delhi, Govt. of Maharashtra and Affiliated to the University of Mumbai

Flagship Program MMS Accredited by NBA

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Knowledge is power

LLIM Newsletter

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“Our aspiration is to provide dynamic high calibre management education to serve business and industry and bring about social transformation.”



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LLIM Journal of Research is a peer reviewed, multidisciplinary journal published bi-annually in print version. Articles are authored by various eminent industry experts and experienced academicians, teachers and research scholars.

EVALUATION AND RANKING

Lala Lajpatrai Institute of Management occupies important place in Mumbai as well as among all India management institutes. Based on students' preference, Lala Lajpatrai Institute of Management is 6th amongst Top 10 B-schools in Mumbai, as well as 10th amongst 100 Business Schools in India.

LLIM Rankings

1. Lala Lajpatrai Institute of Management has been ranked 88th amongst Top MBA Colleges in India in The IIRF - Indian Institutional Ranking Framework B-School Survey in February 2024 conducted by The IIRF - Indian Institutional Ranking Framework.
2. Lala Lajpatrai Institute of Management has been ranked 36th amongst Top B-Schools West-Zone in The Week-Hansa Research B-School Survey in November, 2024 conducted by THE WEEK Magazine.
3. Lala Lajpatrai Institute of Management has been ranked 14th in Top-B-Schools of Eminence in CSR B-School Survey in November, 2024 conducted by Competition Success Review.
4. Lala Lajpatrai Institute of Management has been ranked 94th amongst India's Top 100 B-Schools in Mumbai in the Times B-School Ranking Survey in January, 2025 conducted by The Times Group.
5. Lala Lajpatrai Institute of Management has been ranked 7th amongst Top Private Institutes in Mumbai in the Times B-School Ranking Survey in January, 2025 conducted by The Times Group.

VISIT TO AMUL FACTORY AT TALOJA

Students of LLIM visited the AMUL Factory at Taloja, where Mr. Rumi guided them through various



departments and production units. He explained product lines, quality control measures at raw and finished stages, refrigeration protocols, and HR practices ensuring product excellence. The visit was successfully organised through the efforts of Placement Head Dr. Suresh Suvarna and the support of Director Dr. H. J. Bhasin.

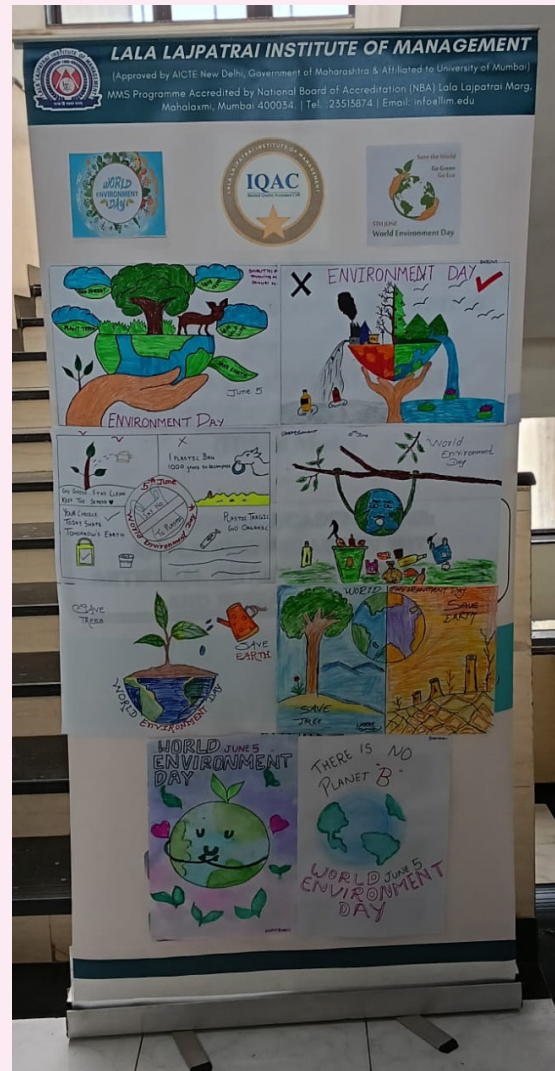
WORLD ENVIRONMENT DAY

LLIM observed World Environment Day 2025 with a series of initiatives aligned with the theme “End Plastic Pollution” on 5th 2025. The week featured impactful documentary screenings that highlighted the global plastic crisis and inspired sustainable thinking. Students also participated in an art and poster-making activity, creatively expressing solutions to reduce plastic waste. A “Plastic-Free Campus”



pledge was administered, encouraging all students and staff to reduce, reuse, and refuse single-use plastics. These activities strengthened awareness, promoted responsible habits, and reinforced the institute’s commitment to environmental sustainability. The enthusiastic participation provided a strong foundation for future green initiatives and continued eco-conscious efforts.

WORLD ENVIRONMENT DAY



BUSINESS SECURITY IN DIGITAL AGE THROUGH CYBER RISK MANAGEMENT AND DATA PROTECTION LAWS

On April 11, 2025, a Management Development Program (MDP) on “Business Security in Digital Age Through Cyber Risk Management and Data Protection Laws” was successfully conducted. The event commenced with the registration of participants, setting an organized tone. This was followed by the National



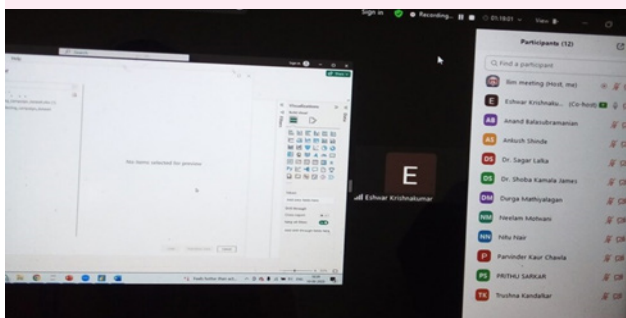
Anthem and the Rajya Geet, creating a respectful and patriotic ambiance. The inaugural ceremony featured the presence of dignitaries including Honourable Chairman Dr. Kamalji Gupta, Director Dr. H.J. Bhasin, Student Counselor Dr. Asha Agarwal, and Guest of Honour Mr. Satish Hiwale. The felicitation of dignitaries was carried out by Dr. H.J. Bhasin. Other notable attendees included Prof. Neeta Khobragade, Mr. Shubham Sawant, Adv. Mohini Suryavanshi, and Mr. Sachin Ralhan, whose presence enriched the program’s knowledge base.

‘MARKETING ANALYTICS & INTELLIGENCE’ BY PROF. ESHWAR KRISHNAKUMAR

2 Days MDP was conducted on
9th and 10th May, 2025 (10 AM to 5PM)

Day 1: Python Programming dealing with EDA – Exploratory Data Analysis. Shown an example by uploading Excel or CSV File in Python Jupyter notebook .

Exporting and Importing excel files and analyzing it with analytical graphs and charts using



Python codes. Explained what is labeled and unlabeled data.

Demonstrated with the help of a marketing dataset on excel sheet having various types of columns.

Day 2: Came up with Power BI and Tableau with attractive dashboards by uploading excel sheets. Also came up with features like slicing(filtering), formatting and sorting dataset in Power BI. Explained about free and paid up subscriptions of Analytics tools like Power BI and Tableau.



Lala Lajpatrai Institute of Management organized a six-day National Level Faculty Development Programme in hybrid mode from 5th to 10th May 2025, titled **“Redefining Academicians: Amplifying Pedagogy with**

Artificial Intelligence, Research and Research Ethics.” The programme aimed to enhance understanding of AI-driven pedagogies, address ethical considerations in academic research, and provide hands-on exposure to tools for integrating AI into teaching and research practices. A total of 131 participants attended, including 12 internal and 119 external faculty members.



ACTIVITIES / EVENTS

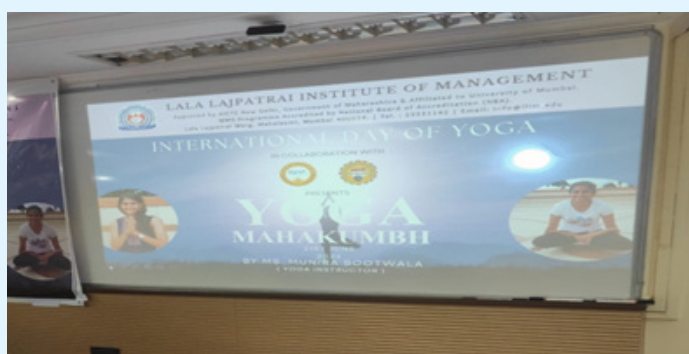
INTERNATIONAL YOGA DAY



Lala Lajpatrai Institute of Management, Mumbai, celebrated International Day of Yoga 2025—“Yoga Mahakumbh” on 21st June, a national wellness initiative supported by

AICTE, DTE, and the Ministry of AYUSH. Led by certified instructor Ms. Munira Bootwaala, the session included warm-ups, basic and intermediate asanas, pranayama, and guided meditation. Faculty, staff, and students participated enthusiastically. Posters and digital displays reinforced the theme “Yoga for Harmony and Peace.”

Participants appreciated the instructor’s clarity and were encouraged to integrate yoga into their daily routines, promoting mindfulness, balance, and holistic well-being.



INTERNATIONAL DAY AGAINST DRUG ABUSE AND ILLICIT TRAFFICKING

LLIM observed the International Day Against Drug Abuse and Illicit Trafficking—a global initiative dedicated to raising awareness about the devastating impact of drug misuse. Between 12th June 2025 to 26th June 2025, we organized two meaningful activities designed to engage and inspire our community including faculty, students, and staff to commit to a drug-free lifestyle.

On June 25 at 3:00 PM, an E Pledge initiative was taken, inviting participants to commit online to a drug-free future. The campaign garnered 100 submissions, reflecting enthusiastic engagement. Many heartfelt commitments ranging from personal pledges to support loved ones to raising awareness in highlighted the collective determination to fight substance abuse.

On June 26th 2025 (3:00–4:00 PM), we held a screening of *Nasha Mukta Bharat*, a powerful documentary showcasing India’s nationwide push against drug addiction. Attended by around 25 faculty and students, the event fostered a thoughtful conversation post-screening. Insights shared revealed how the film deepened viewers’ understanding of addiction’s roots, recovery journeys, and the importance of community support.

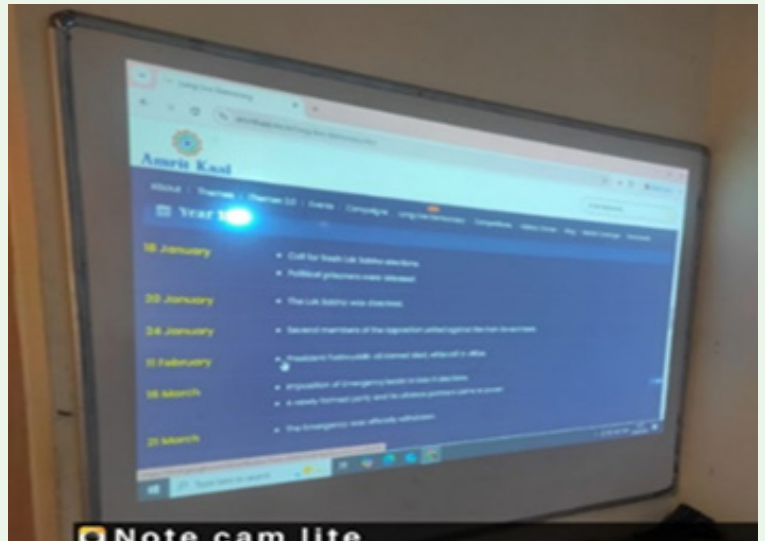


SAMVIDHAAN HATYA DIWAS

The Government of India has decided to observe the 25th of June every year as 'Samvidhaan Hatya Diwas.' to commemorate the massive contributions of all those who endured the inhuman pains of the 1975 Emergency.

In alignment with the AICTE's and the Government of India's directive to observe June 25 as 'Samvidhaan Hatya Diwas', Lala Lajpatrai Institute of Management (LLIM) organized a special session to commemorate this day of national significance.

The primary objective of the event was to:



- Create awareness among students and faculty about the historical significance of the Emergency (1975–77).
- Reflect on the importance of democratic values and constitutional rights.
- Pay homage to individuals who stood resilient during this dark phase of Indian democracy.

