



LALA LAJPATRAI INSTITUTE OF MANAGEMENT

Approved by AICTE New Delhi, Government of Maharashtra & Affiliated to University of Mumbai.

MMS Programme Accredited by National Board of Accreditation (NBA).

Lala Lajpatrai Marg, Mahalaxmi, Mumbai - 400034. Tel: 23513874, Email: info@llim.edu

In association with



&



INTERNATIONAL

CONFERENCE-2026

NAVI

**(Non-linear, Accelerated,
Volatile, Interconnected):**

REDEFINING GEOPOLITICAL LANDSCAPE

27TH JUNE 2026

About Us:



Lala Lajpatrai Institute of Management (LLIM) is a learning-centered institution in Mumbai. LLIM is located at the Haji Ali Seaface surrounded by the Arabian Sea. The beautiful natural setting is enhanced by our modern, attractive, and state-of-the-art building and support facilities that lend a distinctive feel to the campus. Our Institute provides the foundation and the significant impact for improving the educational attainment of our students.

Vision

Our aspiration is to provide dynamic high calibre management education to serve business and industry and bring about social transformation.

Mission

- **To provide an affordable opportunity for diverse group of students and other stakeholders to learn by integrating education, internship and research.**
- **To provide a multi-dimensional inter-disciplinary teaching-learning environment including on-line learning opportunities which would inculcate continuous learning habits among the students.**
- **To create and leverage opportunities in floor training, upskilling possibilities via development programs, research and consultancy to establish and nurture linkages with industry and society.**
- **Empowering management graduates to cultivate a global mind-set which would significantly contribute to the growth of Indian business environment and equitable social structure.**

LLIM Ranking 2025-26



- A Lala Lajpatrai Institute of Management has been ranked 3rd amongst Top B-Schools of Eminence in the CSR B-School Survey in November, 2025 conducted by Competition Success Review.



- Lala Lajpatrai Institute of Management has been ranked 10th amongst Top Private B-Schools West-Zone in The Week-Hansa Research B-School Survey in December, 2025 conducted by THE WEEK Magazine.



- Lala Lajpatrai Institute of Management has been ranked 15th amongst Mumbai Metro-wise in the Business Today - MDRA B-School Ranking Survey in December, 2025 conducted by Business Today.



- Lala Lajpatrai Institute of Management has been ranked 45th amongst Top 50 Private Institutes in Mumbai in the Times B-School Ranking Survey in January, 2026 conducted by The Times Group.

About the Conference

The conference on NAVI (Non-linear, Accelerated, Volatile, Interconnected): Redefining the Geopolitical Landscape explores the rapidly evolving global order shaped by complexity, speed, uncertainty, and deep interdependence among nations. In contrast to traditional linear models of geopolitics, the NAVI framework recognizes that global developments today are dynamic, unpredictable, and influenced by multiple interconnected forces such as technology, economics, climate change, security, and cultural shifts. The conference aims to bring together academicians, researchers, policymakers, and industry experts to critically examine how these NAVI characteristics are transforming global power structures, international relations, and strategic decision-making. It provides a multidisciplinary platform to discuss emerging challenges and opportunities in areas such as global governance, digital transformation, economic resilience, sustainability, and international cooperation.



Conference Objectives

- To facilitate knowledge-sharing among industry leaders, academicians, and professionals on navigating non-linear and interconnected global events and policy outcomes in an increasingly complex geopolitical landscape.
- To explore innovative and agile approaches in marketing, finance, operations, and legal compliance that respond to the accelerated pace and volatility of global business environments.
- To encourage interdisciplinary research on emerging geopolitical challenges in a NAVI-driven world.
- To provide insights into emerging trends such as AI-driven HR practices, fintech advancements, and sustainable strategies within a rapidly evolving and interconnected global ecosystem.
- To empower professionals, students, and entrepreneurs with the skills and knowledge required to adapt, innovate, and succeed in a dynamic, non-linear, and globally integrated business environment.

THEMATIC SESSIONS

► STRATEGIC MANAGEMENT

- **Agile Strategy for Non-linear Environments**
- **Geopolitics Reshaping Corporate Strategy Dynamics**
- **Building Resilient and Adaptive Enterprises**
- **Leading in Human–Machine Hybrid Workplaces**
- **Strategic Management of Resource Scarcity**
- **Redefining Value and Corporate Purpose**
- **Strategic Foresight & Future Thinking**
- **Anti-Fragility & Organizational Resilience**
- **Geo-Economics & Business Strategy**
- **Digital Sovereignty & Data Governance**
- **Platformization of Firms & Industries**
- **Ethical AI & Responsible Innovation**
- **Fluid Organizations & Boundaryless Work**
- **Capitalism Reimagined: Stakeholder vs. Shareholder**
- **Climate Risk & Business Adaptation**



THEMATIC SESSIONS

► FINANCE

- Geopolitical risk and global investment strategies
- Impact of sanctions, trade wars, and currency volatility on finance
- Financial contagion and systemic risk in interconnected markets
- ESG investing in politically unstable environments
- Capital flows, FDI trends, and economic decoupling
- FinTech disruption and digital currencies (CBDCs, crypto geopolitics)
- Risk modelling and scenario analysis under uncertainty

► HUMAN RESOURCES

- HR Strategies in NAVI World
- Global Talent in Nonlinear Era
- Accelerated Workforce Transformation
- HR's Role in Geopolitical Change: Volatility, Migration, and Workforce Mobility:
- HR in Interconnected Economies
- Resilient Organizations through HR
- HR at Tech–Geopolitics Nexus
- HR in NAVI Global Order





THEMATIC SESSIONS

» MARKETING

- Non-linear Markets & Consumer Behavior
- Attention Economy & Cognitive Overload
- Speed of innovation in AI, automation, and data analytics
- Data-Driven Decision Making in NAVI Context
- Cross-border digital markets and global consumer access
- Balancing global branding with local cultural sensitivity
- Algorithmic & Platform-Driven Marketing
- Risk Management & Marketing Agility
- Creator Economy & Influencer Capital
- Hyper-Personalization vs. Privacy Paradox
- Metaverse, Web3 & Decentralized Marketing
- Technology Disruption & Competitive Advantage

» OPERATIONS

- Non-linear supply chain disruptions and cascading risk effects
- Demand–supply mismatches in uncertain geopolitical environments
- Black swan events and supply chain redesign
- Accelerated digitalization in supply chains (AI, IoT, Blockchain)
- Fast-changing global trade policies and operational agility
- Cross-border logistics and geopolitical risks
- Regionalization vs globalization of supply chains
- Sustainability and ESG integration in global operations
- Nearshoring, reshoring, and friend-shoring strategies
- “Make in India” and Production Linked Incentive (PLI) schemes

SUBMISSION GUIDELINES

➤ Abstract:

The acceptable word range for the abstract is 150 - 200 words. Minimum 3 and Maximum 5 keywords.

➤ Research Paper :

- To be submitted in a document with A4 size pages with double-spaced, Times New Roman-12 font size, line spacing- 1.5 in MS Word compatible format text.
- The length of research papers (including references) should be between 3000 to 4000 words.

➤ Suggestive paper structure :

- Introduction | Literature Review | Research Methodology | Data Analysis | Findings /Results | Conclusion / Implications | Recommendations (wherever required) | Acknowledgements (wherever appropriate) | References | Appendices (if any).
- Case studies should be accompanied by teaching notes and references.
- Headings and sub-headings must be short and numbered. The primary and the sub- headings should be in title-case capitalization.
- Figures/ diagrams/ graphs to be given relevant titles, to be preferably in an editable form and numbered consecutively. The source reference should be indicated at the bottom.
- Tables preferably in an editable form and numbered consecutively. Its 'title' should be placed above the tables and 'source' should be indicated at the bottom. Tables should be numbered and referred to in the text as Table 1, Table 2, etc.
- References should be included at the end of the paper and arranged in alphabetical order. The references must follow the style guide of the American Psychological Association (APA) seventh edition.
- All manuscripts will be subject to double-blind peer-review. The text should be in English. British usage is accepted.
- All submissions should report original and previously unpublished research irrespective of the type of research paper being presented.
- For submission upload the full paper with abstract via Google form (link) shared under the registration tab.

➤ Publication Opportunities :

All the accepted papers will be sent for publication in Research Proceedings with high Impact Factor.

Papers selected for publication in ABDC and Peer Reviewed Journals will invite additional adjusted charges which will be conveyed to the author.

Abstract Submission by : 7th June 2026

Full Paper Submission by : 15th June 2026

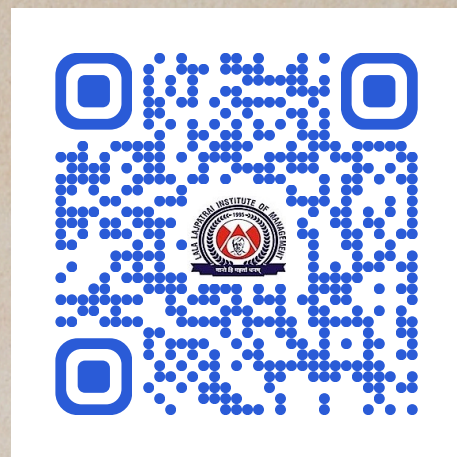
Email Id for Submission: conference@llim.edu

➤ Registration Process :

Follow the registration & submission process click on the conference link below or Scan the QR Code.

Google Form Link:

<https://forms.gle/hHCKntgHHER1p4P38>



➤ Registration Guidelines :

- The registration fee structure given below, is for each author/participant, in the case of multiple authors, each author needs to register separately.
- Registration fee includes Conference kit, refreshments, lunch and certificate on the days of the conference (if opted for physical / offline presentation).
- Registration excludes travel and stay facilities, which need to be arranged by the participants themselves if opted for physical/ offline mode.
- The registration fee is non-refundable in any case/circumstances. Mode of presentation would be online/ offline.

➤ Registration Fee :

 CATEGORY	 REGISTRATION FEE
 Corporate Individuals	< ₹ 1000/- >
 Academicians / Faculty	< ₹ 800/- >
 Research Scholars	< ₹ 500/- >
 Students	< ₹ 300/- >

Details for Payment :



BANK ACCOUNT DETAILS

Central Bank of India, Peddar Road Branch
Beneficiary Name: Lala Lajpatrai Institute
of Management
Bank Account No-1220403343
IFSC Code- CBIN0280626

► Conference Schedule :

 TIME	 ACTIVITY
 9.30 a.m. – 10.30 a.m.	Registration of Delegates / Participants
 10.30 a.m. – 11.00 a.m.	Inaugural Session Lighting of Lamp & Welcome Speech by Dr. Kamal Gupta, Chairman, Governing Council, LLIM Welcome Address by Dr. H. J. Bhasin, Director, LLIM
 11.00 a.m. – 11.30 a.m.	Address by the Keynote Speaker Dr. Venoth Rex, Senior Lecturer / QS Deputy Director, INTI International University, Nilai, Malaysia
 11.30 a.m. – 12.00 p.m.	Address by the Expert Speaker I
 12.00 p.m. – 12.30 p.m.	Address by the Expert Speaker II
 12.30 p.m. – 1.30 p.m.	Lunch Break
 1.30 p.m. – 2.15 p.m.	Panel Discussion
 2.15 p.m. – 4.00 p.m.	Track Presentations
 4.00 p.m. – 4.30 p.m.	Vote of Thanks and Valedictory Session
 4.30 p.m.	High Tea

PATRONS

Dr. Kamal Gupta

Chairman, LLIM



Dr. H. J. Bhasin

Director, LLIM

ORGANIZING COMMITTEE

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MMS Program Coordinator

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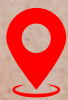
Associate Professor

Prof. Madhu Duggal

Assistant Professor

Prof. Asha Varma

Assistant Professor



**Venue: Seminar Hall, 6th Floor, Lala Lajpatrai Institute of Management,
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