

#### LALA LAJPATRAI INSTITUTE OF MANAGEMENT

Approved by AICTE New Delhi, Govt. of Maharashtra & Affiliated to University of Mumbai.

MMS Programme Accredited by National Board of Accreditation (NBA)

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# LLIM Newsletter

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LLIM Newsletter

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"Our aspiration is to provide dynamic high calibre management education to serve business and industry and bring about social transformation."



## LLIM Journal of Research [ISSN Number – 2229 - 4740] volume XIV, Number II, July – December, 2024

LLIM Journal of Research [ISSN number – 2229 - 4740] volume XIV, Number II, July – December, 2024, is a peer reviewed, multidisciplinary journal published bi-annually in print version. Articles are authored by various eminent industry experts and experienced academicians, teachers and research scholars.

#### **EVALUATION AND RANKING**

#### LLIM Ranking 2024-25

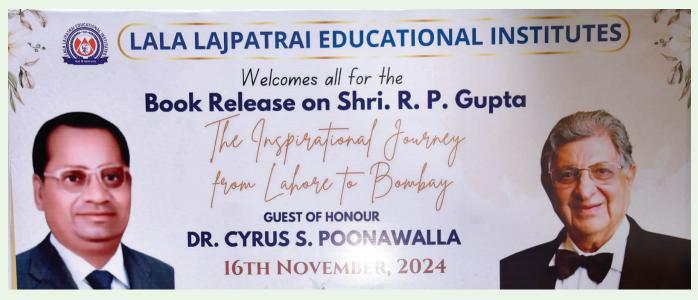
- 1. Lala Lajpatrai Institute of Management has been ranked 88th amongst Top MBA Colleges in India in The IIRF Indian Institutional Ranking Framework B-School Survey in February 2024 conducted by The IIRF Indian Institutional Ranking Framework.
- 2. Lala Lajpatrai Institute of Management has been ranked 95th amongst India's Top 100 B-Schools in Mumbai in the Times B-School Ranking Survey in February, 2024 conducted by The Times Group.
- 3. Lala Lajpatrai Institute of Management has been ranked 36th amongst Top B-Schools West-Zone in The Week-Hansa Research B-School Survey in November, 2024 conducted by THE WEEK Magazine.
- 4. Lala Lajpatrai Institute of Management has been ranked 14th in Top-B-Schools of Eminence in CSR B-School Survey in November, 2024 conducted by Competition Success Review.

#### HIGHLIGHTS AT LLIM

## BOOK RELEASE BY DR. CYRUS S. POONAWALLA: THE INSPIRATIONAL JOURNEY FROM LAHORE TO BOMBAY ON SHRI. R.P. GUPTA – FOUNDER CHAIRMAN, LLEI, MUMBAI.

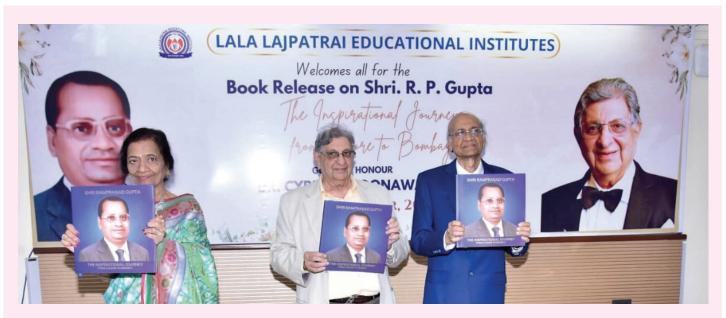
On the occasion of Shri R.P.Gupta's 105th Birth anniversary, the highly anticipated Biography of Shri. R.P.Gupta, 'The Inspirational Journey from Lahore to Bombay', authored by Dr. Asha Aggarwal was officially launched in an exciting and memorable ceremony organised by the Institute to honour a father's journey as seen through his children's eyes.

The official launch of the book was done by Dr. Cyrus S. Poonawalla, founder of the Serum Institute of India, reminiscing on his bond and anecdotes with Shri. R. P. Gupta. His words were an honour to his friendship with Shri. R.P Gupta that grew over years, built on a foundation of common passion, mutual respect, and a shared vision of philanthropy and service to humanity. The speeches by Dr. Kamal Gupta, Dr. Asha Aggarwal and Mr. Vivek Jain evoked so many memories highlighting Shri. R.P. Gupta's three passions - his Business, his Beloved Family and his "Vidya ka Mandir" Lala Lajpatrai Educational Institutes. The event concluded with Vote of Thanks by Dr. H.J. Bhasin, Director, LLIM followed by an extravagant and sumptuous lunch.





### HIGHLIGHTS AT LLIM







#### **EVENTS AND ACTIVITIES**

## READING INSPIRATION DAY - CELEBRATING THE LEGACY OF DR. A.P.J. ABDUL KALAM

LLIM celebrated Reading Inspiration Day every year on 15th October, we continue to honour his legacy by spreading the love for reading, nurturing young minds, and working toward a brighter, more educated future for all. Every year, on the 15th of October, India observes "Reading Inspiration Day", commemorating the birth anniversary of Dr. A.P.J. Abdul Kalam, one of the nation's most revered figures. Known as the "People's President" and the "Missile Man of India", Dr. Kalam was a lifelong advocate



of education, knowledge, and reading. Throughout his life, he emphasized the importance of books, learning, and intellectual curiosity in shaping a person's future and character. The idea of celebrating his birthday as "Reading Inspiration Day" was introduced to honour his passion for books and to encourage future generations to cultivate a habit of reading. The day is meant to inspire children, youth, and adults alike to embrace reading as a lifelong journey of learning.

## OBSERVING THE PREAMBLE OF THE CONSTITUTION OF INDIA: A COMMEMORATION AS PART OF THE AMRIT MAHOTSAV YEAR

On the momentous occasion. we at Lala Lajpatrai Institute of Management, Mumbai, observed the reading of the Preamble of the Constitution of India as part of the ongoing Amrit Mahotsav celebrations marking the 75th year of India's Constitution. The event was organized to foster awareness and instill a deeper appreciation for the values enshrined in the Constitution among students. faculty, staff. 26th On



November 2024 marks the 75th anniversary of the adoption of the Indian Constitution, and the "Amrit Mahotsav" commemorates this historic milestone, celebrating the spirit of democracy, justice, and equality that the Constitution represents. The reading of the Preamble on this day was a humble yet significant gesture to honour the vision of our founding fathers and remind us of our collective responsibility towards upholding the Constitution's principles.

#### EVENTS AND ACTIVITIES

## ATTENDED NATIONAL SEMINAR - TECHNOLOGY AND DIGITAL FINANCE

LLIM participated at BSE International Conventional Hall to Attend National Seminar-Technology and Digital Finance on 16<sup>th</sup> October, 2024 with 9 SYMMS Finance specialization students and with one faculty Dr. Kinjal Shah.

This event's main goal was to educate participants on essential of financial planning, to make them aware about wise financial choices, to aware the participants about benefits



of long term investment, and to help them to manage the financial risk.

Keynote Speakers at National Seminar on Technology and Digital Finance.

- 1. Sashi Krishnan, Director, NISM
- 2. Ananth Narayan, WTM, SEBI
- 3. Sundaraman Ramamurthy, MD and CEO, BSE
- 4. Nehal Vora, MD and CEO, CDSL
- 5. Latika. Kundu, MD and CEO, MSE



#### **GUEST SESSIONS**

## OPERATIONS STRATEGIES IN A GLOBAL ECONOMY - 13<sup>TH</sup> DECEMBER, 2024.



The Guest Speaker of the inaugural session was Prof. Nitin Vinayak Shinde, Head-Supply Chain for reputed MNCs, Mumbai. He shared his experiences to develop Operations Strategies in a Global Economy. He explained the steps in designing process of quality essential for deriving global competitive advantage. He also summarized during the discussion about the summarized Deming's 14 Points of management practices that can help companies improve quality and productivity. The guest speaker depicted the aspects of Quality Circles and Benchmarking with special reference to Asian Paints and Shalimar paints. He also emphasized that satisfied customer is the best advertisement for the organization. 100 participants enthusiastically attended the session, of which 96 were students and 4 were faculty.

#### **GUEST SESSIONS**

## SEXUAL HARASSMENT OF WOMEN AT WORKPLACE (PREVENTION, PROHIBITION AND REDRESSAL) ACT, 2013 (POSH ACT, 2013) - 11<sup>TH</sup> DECEMBER, 2024.



LLIM organized Workshop on "Sexual Harassment of Women at Workplace (Prevention, Prohibition and Redressal) Act, 2013 (POSHAct, 2013)" 11th December, 2024. Dr. Karuna Malviya (Director, School of Law DY Patil Deemed to be University, Navi Mumbai). Dr. Karuna Malviya elaborated on the definition of sexual harassment, its various forms, and examples that may arise in the workplace. She emphasized that harassment could be verbal, non-verbal, or physical, and that The workshop commenced with an introductory address by a student Sakshi Somaiya, who warmly welcomed Dr. Karuna Malviya and highlighted her extensive contributions to gender justice and legal frameworks.

#### ADVANCE LEVEL OF DERIVATIVES - 23RD OCTOBER, 2024



LLIM Organized Guest session on Advance level of Derivatives on 23rd October, 2024. Harsh Yadav founder of wise trader academy was a guest speaker. Mr. Yadav highlighted the significance of derivatives in modern finance such as risk management and leveraging investment potential. He also addressed the inherent risks, providing a balanced view of their pros and cons. Furthermore, the session included an introduction to various hedging strategies, empowering participants with practical knowledge to mitigate risks in their trading activities. Overall, Mr. Yadav's expertise and interactive approach made the session highly informative, leaving attendees with a deeper appreciation for the complexities of advanced derivatives.

#### PERSONALITY DEVELOPMENT WORKSHOP - 22<sup>ND</sup> OCTOBER, 2024



Mr. Amit Walia, Personality Development Trainer. He began the session by introducing students with the Power and Importance of Grooming and how it plays a vital role in one's success, following which he made the students understand the importance of your first appearance impression and how another person reacts to it. Putting light on the processes he spoke about Self-focus, Self-awareness, and Posture of the candidate which all in turn would add up to the building of Confidence. A short speech on the importance and techniques of shaving was followed by the introduction to the Gillette TryMach 3 Razor. He then briefly spoke about the importance of effective communication, whether verbal or written.

#### STUDY TOUR

## INDIAN OIL MANAGEMENT CENTRE OF LEARNING (IMCL) - 18<sup>TH</sup> OCTOBER, 2024



LLIM HR students gained a lot of knowledge with regard to Indian Oil Corporation, a Fortune 500 company ranked 116 in the year 2024 in India. Mr. Brajesh Jha Senior Manager, L&D has enriched our students by conducting a fascinating session from 11 a.m. to 1.30 p.m. by giving a lot of insights on how IOCL actually works and carries out the day to day business, IOCL employee training and development, and he has explained how IOCL is contributing to the development of the Nation and Society. He has also shown us experimental learning of firefighting equipment usage when the fire occurs in the plant. This was shown to us virtually at the studio in the learning center.

#### FACULTY DEVELOPMENT PROGRAM

## LEGAL DIMENSIONS OF E-COMMERCE, E-GOVERNANCE & DATA PROTECTION UNDER THE REGIME OF INFO-TECHNO ERA - FROM 3<sup>RD</sup> OCTOBER 2024 TO 8<sup>TH</sup> OCTOBER 2024



Dr. Ashok Yende, Dr. Swati Rautela, Dr. Swati Lalchandani, Dr. Rakhi Singh Chouhan, Dr. Indra Kumar Singh, Dr. Karuna Malviya, Dr. Kul Prakash, Ms Titiksha Desai, Dr. Kiran Sharma, Dr. Ratna Chandak, Dr. Needa Petkar. The five-day Faculty Development Program was organized by the HR Department at LLIM from 3rd October 2024 to 8th October 2024. The FDP was organized in hybrid mode. The session on the 1st day i.e. 3rd October was conducted offline whereas the remaining sessions were conducted online smoothly on 4th 5th 7th and 8th October from 11:00 am to 3:00 pm. A total of 14 sessions of 1 hr were conducted during the program. The sessions were followed by the question-answer session. The senior faculties from LLIM presented the concluding remarks after the sessions. All the participants actively participated in all the activities conducted during the sessions. The program was highly appreciated by one and all present on the occasions. The HR students from MMS SEM-III & HR club students actively participated in organizing the program.



#### FACULTY DEVELOPMENT PROGRAM

#### RESEARCH METHODOLOGY & DATA ANALYSIS





The 5-day FDP was a comprehensive programme that combined theoretical knowledge with practical applications. Participants walked away with enhanced skills in research design, data analysis, and publication strategies, making it a highly effective learning experience. The programme covered a broad range of topics, with a particular focus on research design, statistical analysis, and academic publication, making it an invaluable resource for faculty aiming to elevate their research expertise.

The hybrid mode allowed for greater flexibility, enabling faculty from diverse geographical locations to participate and engage with the content. Feedback from participants was

overwhelmingly positive, with many appreciating the clarity of the sessions, the depth of the content, and the opportunity to learn practical skills that they could apply directly to their research. Several participants also expressed interest in follow-up sessions and more in-depth workshops on specific topics, such as advanced statistical techniques and further exposure to SPSS.

#### NATIONAL SEMINAR

## SMART MONEY MOVES: MASTERING PERSONAL FINANCE AND WEALTH MANAGEMENT - 14<sup>TH</sup> DECEMBER, 2024



day National A one Seminar in association with BSE Investor Protection Fund and Wise Trader Academy was conducted on the topic "Smart Money Moves: Mastering Personal Finance and Wealth Management" in LLIM Auditorium from

10:00 am to 5:00 pm. Approximately 200 participants including students and faculty members attended the event.

Key note speakers: Mr. Kiran Patil, Manager at BSE Investor Protection Fund, Mr.Mahir Shah, senior manager and strategy analyst OMNISCIENCE Capital Advisor Ltd, Mr. Saurabh Khanna, MCX and Ms. Devika Kakar, Senior Investment Analyst- Niraga Capital Pvt. Ltd.



#### **UDAAN 2024**









Udaan 2024, a dynamic entrepreneurial event organized by the Entrepreneurship Cell at LLIM, took place on December 7th, 2024. Designed to provide young entrepreneurs with expert guidance and mentorship, the event brought together professionals, students, and aspiring entrepreneurs for insightful sessions and a competitive business idea contest. The event was aimed at nurturing the entrepreneurial spirit among students, providing them with the necessary tools and inspiration to succeed in their ventures.

#### CHAKRAVYUH 2024









#### **CHAKRAVYUH 2024**









"Chakravyuh 2024 – Dil se GenZ," the Annual Inter-Collegiate cultural fest, unfolded on 5th and 6th October 2024 at Lala Lajpatrai Institute of Management with an ambitious line-up of events designed to captivate the audience and showcase the diverse talents of participating colleges. The fest, themed Dil Se...GenZ," aimed to challenge first real digital natives to navigate through a labyrinth of emotions, creativity and cultural expression. For everyone who visited the campus on the weekend found the event to benothing short of an enthralling experience. Having backed by months of preparation along with the heart and soul of every member, the event roared success,

### **ALUMNI CONNECT**

LLIM maintains a strong connect with its Alumni to mentor current students, providing career guidance and industry insights.

Name	Batch	Date of Connect	Activity	Event
Mr. Nikhil Chowdhury	2022-24	20th September 2024	Mentoring	Induction
Mr. Ranjyot Singh	2011-13	20 <sup>th</sup> September 2024	Mentoring	Induction
Ms. Shamli Mali	2022-24	20 <sup>th</sup> September 2024	Mentoring	Induction
Mr. Shiv Bhasin		21st September 2024	Workshop	STORM 2024
Mr. Abhishek Singh	2022-24	24 <sup>th</sup> October 2024	Mentoring	Campus Interview on Cygnet
Ms. Devika Kakkar	2001-03	14 <sup>th</sup> December 2024	Seminar	Finance Seminar



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