



LALA LAJPATRAI INSTITUTE OF MANAGEMENT

Approved by AICTE New Delhi, Govt. of Maharashtra & Affiliated to University of Mumbai.

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LLIM Newsletter

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“Our aspiration is to provide dynamic high calibre management education to serve business and industry and bring about social transformation.”



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EVALUATION AND RANKING

LLIM Ranking

1. Lala Lajpatrai Institute of Management has been ranked 88th amongst Top MBA Colleges in India in The IIRF – Indian Institutional Ranking Framework B-School Survey in February 2024 conducted by The IIRF - Indian Institutional Ranking Framework.
2. Lala Lajpatrai Institute of Management has been ranked 95th amongst India's Top 100 B-Schools in Mumbai in the Times B-School Ranking Survey in February, 2024 conducted by The Times Group.
3. Lala Lajpatrai Institute of Management has been ranked 4th amongst Outstanding B-Schools of Excellence in India in CSR-GHRDC B-School Survey in November, 2023 conducted by Competition Success Review-Global Human Resource Development Centre.
4. Lala Lajpatrai Institute of Management has been ranked 35th amongst Top B-Schools West-Zone in The Week-Hansa Research B-School Survey in November, 2023 conducted by THE WEEK Magazine.
5. Lala Lajpatrai Institute of Management has been ranked 65th amongst India's Top 100 in Return on Investment in India's Best B-Schools A BT - MDRA Survey in July 2023, conducted by Business Today.

INDUCTION PROGRAMME (BATCH 2024-2026)

Induction for batch 2024-2026 took place from September 19th to 24th, 2024. The Chief Guest, Mr. Bhushan Lawande, was introduced and honored by the Chairman, who also delivered a motivational speech inspiring the new students to face academic challenges with confidence. The Director, Dr. H. J. Bhasin, spoke about the institute's values and culture, followed by speeches from the COO, Mr. Rajeev Gupta, and Student Counsellor, Dr. Asha Agarwal. After lunch, the Career and Guidance Cell provided insights on placement processes and statistics, presented by Dr. Suresh Suvarna and Mr. Rajeev Gupta. Dr. Regan Homavazir introduced the knowledge mould session. The event concluded with vibrant cultural performances, including dances and musical acts by second-year students, creating a lively atmosphere for the newcomers.



PARTITION HORRORS REMEMBRANCE DAY (HINDI: VIBHAJAN VIBHISHIKA SMRITI DIWAS)

LLIM observed Partition Horrors Remembrance Day on 14th August 2024, a national memorial day in India to honor the victims and the suffering caused by the 1947 partition.

This day commemorates

the immense hardships faced by displaced families and those who lost their lives during the partition. It serves as a reminder to eliminate social divisions and disharmony while promoting unity, social harmony, and human empowerment.



“ACCELERATORS – OPPORTUNITIES FOR STUDENTS AND FACULTIES: EARLY STAGE ENTREPRENEURS” ORGANIZED - 28TH AUGUST 2024



Prof. Amogh Gothoskar, the chief guest, discussed his entrepreneurial experiences and shared valuable business

insights. He emphasized the importance of lean start-up strategies, focusing on Unique Selling Proposition (USP) and Minimum Viable Product (MVP) when starting a business. He also highlighted Artificial Intelligence (AI) and Data Science (DS) as key accelerators for entrepreneurial success.

“HOW TO CRACK AN INTERVIEW” ORGANIZED - 13TH AUGUST 2024



The session aimed to enhance students' interview skills and boost their confidence. Mr. Abhijeet, with 17th years of experience in Human Resources, particularly in employee engagement, performance management, and leadership development, led the workshop. He categorized students based on their specializations and backgrounds to highlight the importance of tailoring interview strategies to individual strengths and industry-specific knowledge.

DECODING UNION BUDGET – 2024 - 27TH JULY, 2024



A guest lecture on “Decoding Union Budget – 2024” was organized on July 27th, 2024, at Lala Lajpatrai Institute of Management, Mumbai, by CA Ajay Talreja. The lecture focused on the amendments announced in the budget, discussing their advantages and disadvantages. Approximately 97 students attended the session, finding it highly informative.

FINANCIAL EDUCATION WORKSHOP ON FINANCIAL WELLNESS: NAVIGATING PERSONAL FINANCE IN THE DIGITAL AGE

- 29TH JULY, 2024.



LLIM partnered with the National Centre for Financial Education (NCFE) to conduct a specialized workshop aimed at enhancing financial literacy among SYMMS (Finance) students. The workshop, titled “Financial Wellness: Navigating Personal Finance in the Digital Age,” supported NCFE’s efforts to promote a deeper understanding of financial principles. The interactive session covered key topics, including the responsible use of credit cards, principles of education loan borrowing, strategies to avoid impulse buying, the benefits of going cashless, and managing your first paycheck.

MCX - 7TH AUGUST, 2024

Seventy Finance specialization students from LLIM, accompanied by faculty members Dr. Neetu Singhwal and Dr. Kinjal Shah, visited the Multi Commodity Exchange of India Limited (MCX) in Andheri, Mumbai. The study tour aimed to provide students with practical exposure to how commodity exchanges operate, along with an opportunity to interact with industry experts.

MCX, India's first listed exchange, is a leading platform for online trading in commodity derivatives, enabling price discovery and risk management. It began operations in November 2003 and functions under the regulatory oversight of the Securities and Exchange Board of India (SEBI).



EVENTS / ACTIVITIES

LOGO DESIGNING AND POSTER-MAKING COMPETITION

Logo designing and poster-making competition on Anti-Ragging was held on 14th August 2024, from 11 am to 12 pm, with 31 students participating. The prize distribution ceremony took place on 16th August 2024, from 2:30 pm to 3:30 pm, during which anti-ragging videos were shown to around 50 students. The event helped raise awareness among students about bullying, ragging, its consequences, and the importance of adhering to anti-ragging policies.



STORM 2024

The intra-college Case Study and Business Plan competition, “STORM – 2024 Finale,” was held on 21st September 2024, after a 5-week competition period. The first round required participants to write a case study, for which they received feedback.

Following a thorough evaluation, seven teams were shortlisted for the semi-final, which took place on 21st September 2024. In the semi-final, each group presented their case study to the STORM organizing team. The presentations, along with the written cases, were carefully evaluated, and feedback was provided to each team.

The winners were assessed based on originality, clarity of thought, language, presentation skills, and case analysis.



WOMEN DEVELOPMENT CELL

ONE-DAY WORKSHOP ON “WOMEN SAFETY AND SCHOLARSHIP”

On 16th September 2024, Lala Lajpatrai Institute of Management, in collaboration with Lala Lajpatrai College of Commerce and Economics, and Lala Lajpatrai College of Law, organized a one-



day workshop on “Women Safety and Scholarship.”

The event was held under the guidance of the Directorate of Education (Higher Education) and the University of Mumbai.



The workshop began with a session from the Chief Guest, Ms. Aparna Joshi, Police Inspector of the Crime Against Women unit, Mumbai Police. She discussed the initiatives taken by Mumbai Police to ensure women’s safety, provided information on helpline numbers, and explained the process of registering complaints. She also highlighted the importance of women’s education for empowerment.

The workshop was attended by 47 students who found the event informative, gaining valuable insights into their rights and the laws concerning women’s safety and scholarships.

FACULTY ACHIEVEMENTS

PATENT PUBLISHED:

Dr. Kinjal Shah and her team were awarded a patent for their work titled “Analysis of Online Forum for E-commerce Sellers in India to Interact and Share Experiences.”

