



LALA LAJPATRAI INSTITUTE OF MANAGEMENT

Approved by AICTE New Delhi, Govt. of Maharashtra & Affiliated to University of Mumbai.

Lala Lajpatrai Marg, Mahalaxmi, Mumbai - 400 034.

Tel.: 022-2351 3874, E-mail: info@llim.edu, Website: www.llim.edu

LLIM Newsletter

JANUARY - MARCH 2024

LLIM Newsletter

Volume VI

Issue 1



“Our aspiration is to provide dynamic high calibre management education to serve business and industry and bring about social transformation.”



LLIM Journal of Research [ISSN number-2229-4740] Volume XIV, Number II, July-December, 2023

LLIM Journal of Research [ISSN number -2229-4740] volume XIV, Number II, July-December, 2023, is a peer reviewed, multidisciplinary journal published bi-annually in print version. Articles are authored by various eminent industry experts and experienced academicians, teachers and research scholars.

EVALUATION AND RANKING

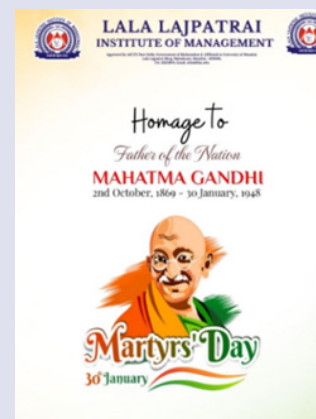
LLIM Ranking

1. Lala Lajpatrai Institute of Management has been ranked 88th amongst Top MBA Colleges in India in The IIRF – Indian Institutional Ranking Framework B-School Survey in February 2024 conducted by The IIRF - Indian Institutional Ranking Framework.
2. Lala Lajpatrai Institute of Management has been ranked 95th amongst India's Top 100 B-Schools in Mumbai in the Times B-School Ranking Survey in February, 2024 conducted by The Times Group.
3. Lala Lajpatrai Institute of Management has been ranked 4th amongst Outstanding B-Schools of Excellence in India in CSR-GHRDC B-School Survey in November, 2023 conducted by Competition Success Review-Global Human Resource Development Centre.
4. Lala Lajpatrai Institute of Management has been ranked 35th amongst Top B-Schools West-Zone in The Week-Hansa Research B-School Survey in November, 2023 conducted by THE WEEK Magazine.
5. Lala Lajpatrai Institute of Management has been ranked 65th amongst India's Top 100 in Return on Investment in India's Best B-Schools A BT - MDRA Survey in July 2023, conducted by Business Today.

HIGHLIGHTS AT LLIM

MARTYR'S DAY

LLIM paid homage to the Father of the Nation and honoring him for his courage, and sacrifice of all Martyrs on 30th January, 2024 - Martyr's Day. Their legacy lives on, inspiring us to strive for a world of peace and justice.



MERA PEHLA VOTE DESH KE LIYE PLEDGE



LLIM organised an oath taking ceremony on 6th March, 2024 to actively participate in the democratic process and to encourage the first time voters to exercise their right, emphasizing the impact of their participation on the nation's well-being.

GUEST LECTURES

INTERNATIONAL GUEST LECTURE ON LEADERSHIP SKILLS

LLIM hosted an impactful Leadership Skills' Seminar by speaker Mrs. Indu Singhal (International Consultant), attended by our Chairman Dr. Kamalji Gupta, COO Mr. Rajiv Gupta, faculty members and students. Mrs. Singhal generously shared insights from her over 30 years of experience to empower the students. She provided valuable insights and information on effective leadership. The speaker emphasized the importance of self-awareness and understanding of one's strengths and weaknesses as a leader.

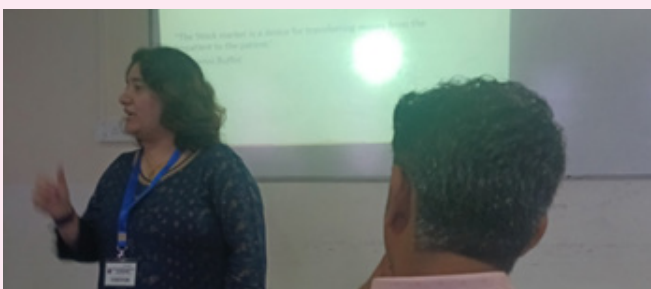
The lecture provided valuable insights and practical tips for aspiring and current leaders to enhance their skills and become more effective in their roles.



FUNDAMENTAL AND TECHNICAL ANALYSIS

Keynote Speakers: Mr. Devang Shah (Angel One), Ms. Neetu Marwah (NSE Academy)

Ms. Neetu Marwah explained the different parameters of fundamental analysis. Mr. Devang Shah explained the technical analysis, different patterns of candle sticks such as Hammer, Hanging man, Shooting star and Engulfing. He also explained future and options, types of options and so on. Around 90 students attended the conducted on January 31st 2024 session and found the session to be enriching and informative.



MENTORING SESSION BY ALUMNUS

LLIM Alumnus, Mr. Tripurari Panda currently serving as DGM-Fixed Income with IDBI Bank conducted a mentoring session for MMS Batch 2022-2024 on February 17th, 2024.

Topics Covered:

- Career possibilities in the Banking sector
- Growth Opportunities
- Skill sets required to succeed in the Banking sector
- History and Role of IDBI bank in the Indian economy

The participants were encouraged and empowered with knowledge to pursue a career in the banking sector.



POSTER MAKING Competition - “Water for Peace”

The World Water Day was celebrated at Lala Lajpatrai Institute of Management on 22nd March, 2024, under the aegis of LLIM Green Club. A poster making competition was organized on the theme of the day i.e. “Water for Peace”. Students participated wholeheartedly and painted creative thoughts on papers.

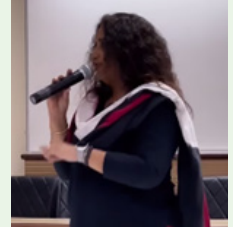
The participants got accolades from the judges, faculties and staff. The event was highly appreciated by one and all present for the occasion.



CELEBRATING WOMEN'S DAY AT LLIM: EMPOWERMENT, RECOGNITION AND REFLECTION

On March 7th, 2024, the Lala Lajpatrai Institute of Management (LLIM) celebrated International Women's Day with a range of activities aimed at recognizing the achievements of women, fostering empowerment, and promoting gender equality. The event served as a platform to honour the contributions of women in various spheres of life and to reflect on the challenges they continue to face in achieving parity.

Ms. Moneka Ingley (Mindfulness and Happiness Guide | Gestalt Master Practitioner), engaged in thought-provoking discussion on balancing life, and how to overcome the limiting beliefs. Dialogues offering insights and strategies for promoting a balanced life was shared.



SUMMER INTERNSHIP PROJECTS

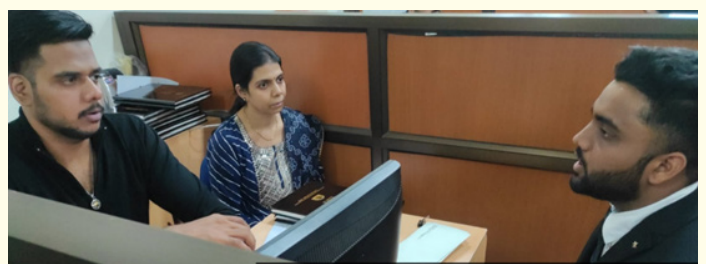
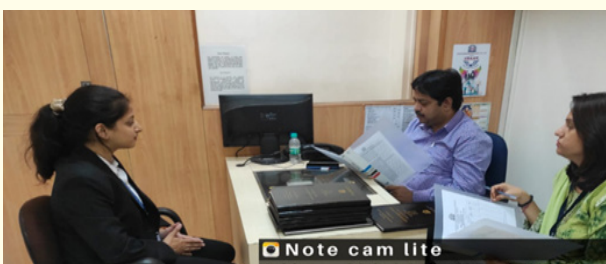
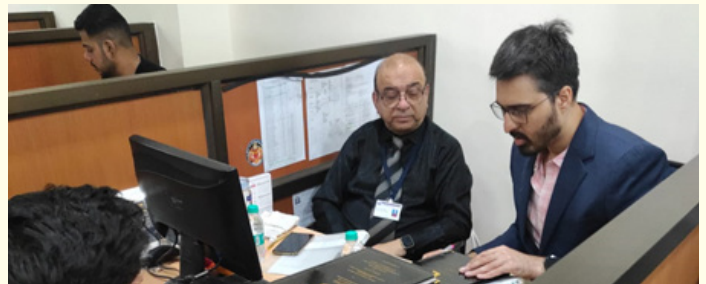
VIVA VOCE [BATCH 2022-2024]



On 13th January, 2024, VIVA VOCE examination was conducted at LLIM for Summer Internship Projects of MMS Semester III students as a part of the academic evaluation process at LLIM.

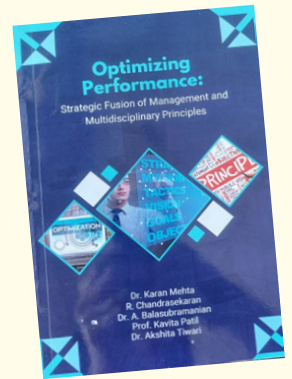
Industry Experts, Academicians and Alumni were invited as External Examiner for the Viva Voce.

It was a productive and intellectually stimulating exercise. It provided a platform for the assessment of the Candidate's knowledge, skills, and analytical abilities, contributing to the overall academic evaluation process.





Dr. A Balasubramanian, Prof. Kavita Patil, Assistant Professor, LLIM, have co-authored and published a book titled, **“Optimizing Performance: Strategic Fusion of Management and Multi-disciplinary Principles”**



Dr. Shakti Awasti, Associate Professor, LLIM, has authored and published a book titled, **“Challenges of Mastering in Research Methodology”**.



Dr. Kinjal Shah, Assistant Professor, LLIM and her team has received an Indian Patent publication on January 19th, 2024 which was published in The Patent office Journal **“An analysis of the use of tail risk hedging strategies in financial applications”** was her patent research topic.

Dr. Neetu Singhwal, MMS Coordinator and HOD Finance, LLIM, was invited as a Track Chair, to judge and evaluate research presentations for the Conference titled **“International Conference on Management, Economics, and Social Sciences (ICMESS)”**, conducted on 15th March, 2024, at MET Institute of PGDM.



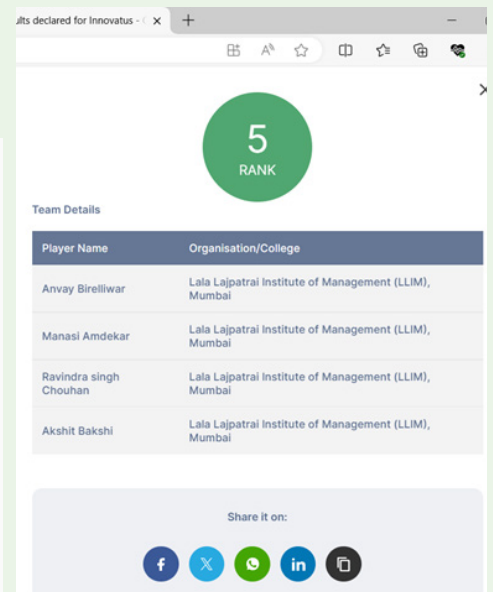
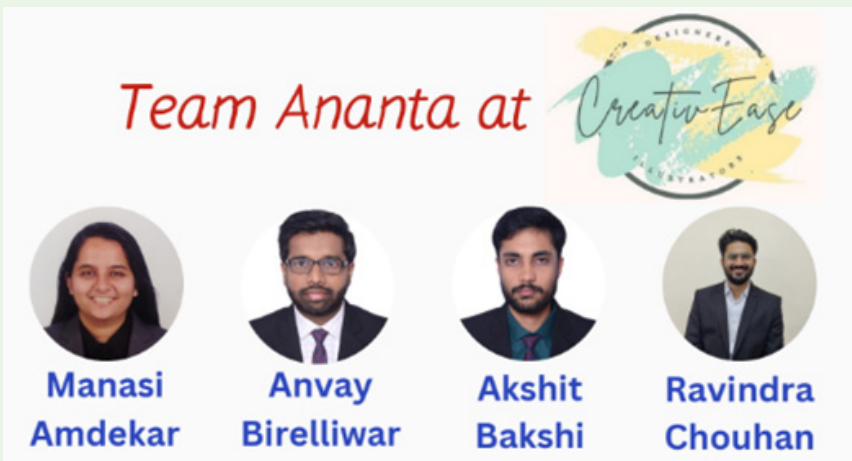
“LLIM”, RUNNER UP - IMPACT 2024



The finale of the cricket tournament - Impact 2024, on 27th March 2024, witnessed a thrilling clash between Lala Lajpatrai Institute of Management and Welingkar Institute of Management at Matunga Gymkhana. Both teams displayed commendable skills and sportsman spirit throughout the match. The match witnessed several key moments, including crucial wickets, brilliant catches, and impressive run chases.

TEAM ANANTA

Mr. Anvay Birelliwar (team leader), Mr. Akshit Bakshi, Ms. Manasi Amdekar and Mr. Ravindra Singh Chouhan, secured 5th position in INNOVATUS by IIT DELHI. Department of Management Studies. A total of 322 teams across India participated in the competition.



TUG OF WAR WINNERS



LLIM students emerged winners in Tug of War competition held at
Sasmira College - 1st Place
SL Raheja College - 1st Place
Kirti College - 1st Place
SIMSR - Runners Up
Anjuman-I-Islam's Allana Institute of Management Studies - Runner Up

