



# LALA LAJPATRAI INSTITUTE OF MANAGEMENT

Approved by AICTE New Delhi, Govt. of Maharashtra & Affiliated to University of Mumbai.

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# LLIM Newsletter

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LLIM Newsletter

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*“Our aspiration is to provide dynamic high calibre management education to serve business and industry and bring about social transformation.”*



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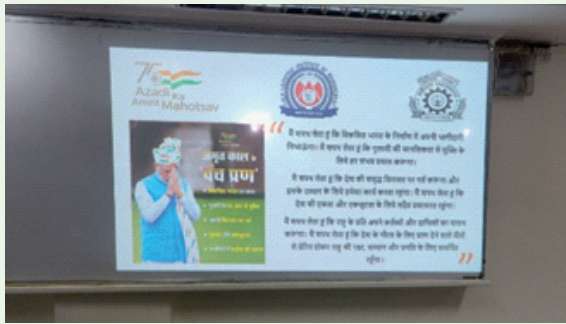
LLIM Journal of Research is a peer reviewed, multidisciplinary journal published bi-annually in print version. Articles are authored by various eminent industry experts and experienced academicians, teachers and research scholars.

## **EVALUATION AND RANKING**

### **LLIM RANKING**

1. Lala Lajpatrai Institute of Management has been ranked 56th amongst Top 100 Private Institutes across India in the Times B-School Survey in February, 2022 conducted by The Times of India.
2. Lala Lajpatrai Institute of Management has been ranked 9th amongst Top Private B-Schools in Mumbai in the Times B-School Survey in March, 2022 conducted by The Times Group.
3. Lala Lajpatrai Institute of Management has been ranked 17th amongst Outstanding B-Schools of Excellence in India in CSR-GHRDC B-School Survey in November, 2022 conducted by Competition Success Review-Global Human Resource Development Centre.
4. Lala Lajpatrai Institute of Management has been ranked 65th amongst India's Top 100 in Return On Investment in India's Best B-Schools A BT - MDRA Survey in July 2023, conducted by Business Today.





### PANCH PRAN

Lala Lajpatrai Institute of Management (LLIM) organised an oath taking ceremony on 19th August, 2023 at 10.00 a.m. sharp, centered on the theme “Mera Mati Mera Desh” which was a powerful and symbolic event, inspiring individuals to reaffirm their commitment and dedication to India. The ceremony commenced with a welcome address by our Director Dr. H. J. Bhasin, who emphasized the significance of the occasion and the theme of “Mera Mati Mera Desh” by highlighting the importance of unity, patriotism, and collective responsibility for the progress of the nation.

### INDUCTION 2023

Induction Programme and Foundation Course for the first-year MMS students [Batch 2023 – 2025] was held from 1st September, 2023 to 6th September, 2023 to welcome and familiarize the first-year students with their new family. Formal inauguration was done by the Chief Guest-Capt. Prashanta Pandey, Retd. – Indian Arm Force (Motivational Speaker), Dr. Kamalji Gupta - Chairman of Governing Council, Dr. H. J. Bhasin - Director, Mr. Rajeev Gupta – COO – Career and Guidance Cell, Dr. Asha Aggrawal - Student Counsellor and other dignitaries.



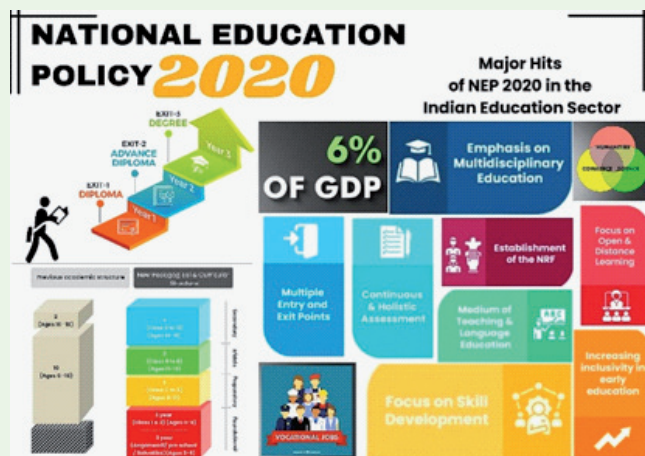
## NEP WEEK

On account of the completion of three years of implementation of New Education Policy, LLIM celebrated the NEP Week observed from 24th June- 29th June, 2023.

Two competitions were organized by the Institute to create awareness and enthusiasm about the details of the new education policy among students of First Year MMS. Three winners were declared in each competition and certificates were awarded for the same.

Two competitions were organized on the theme – NEP

1. Poster making competition
2. Elocution competition



## MILLETS REEL MAKING COMPETITION

In support of the International Year of Millets initiative, LLIM organised a unique and engaging event that aimed to raise awareness about the significance of millets in our lives and promote their consumption. A Reel-Making event was conducted on Theme: “Millets: Our Sustainable Future”, where participants showcased their creativity and storytelling abilities through short videos of 2 to 3 minutes related to millets.

The primary goal of the proposed event was to leverage the power of visual storytelling to:

- Raise awareness about the health benefits and nutritional value of millets.
- Highlight the role of millets in promoting sustainable agriculture and enhancing biodiversity.
- Emphasize the importance of millets in addressing food security and climate change challenges.
- Encourage creative expression and engagement with the International Year of Millets initiative.





## TEACHER'S DAY CELEBRATION

Students at LLIM, adorned the premises on 5th September, 2023 with vibrant decorations, including creative displays expressing heartfelt messages from students to their teachers. The festive atmosphere created a positive and uplifting ambiance, setting the stage for a day dedicated to honoring the faculties. A series of cultural performances and games were organized to celebrate the day.

The event not only celebrated the dedication and hard work of teachers but also strengthened the bond between educators and students.



## BHARATIYA BHASHA UTSAV

LLIM fraternity celebrates the diversity of Indian languages. In India we have 22 official languages along with more than 121 languages spoken all over India and more than 500 dialects. This year, AICTE has decided to celebrate 11th December, 2023 as the Bharatiya Bhasha Divas every year, which is a birthday of Poet and Freedom Fighter Dr. Subramanian Bharathi.

This year celebrations of Utsav started on 28th September, 2023 which will culminate on 11th December, 2023 with the celebration of Bharatiya Bhasha Diwas.



## CORPORATE SOCIAL RESPONSIBILITY

### TREE PLANTATION DRIVE

In keeping with our commitment to the environmental sustainability and ecological preservation, LLIM organized a Tree Plantation Drive on 31st July, 2023. The event aimed to contribute to the restoration of the local ecosystem, enhance the green cover on campus, and raise awareness about the importance of trees in mitigating climate change.

The participants actively engaged in the plantation process, digging holes, placing the saplings, and backfilling the soil to provide a stable base for growth. The event saw enthusiastic participation from students, faculty, and staff members of LLIM who took part in the tree plantation activities, demonstrating their commitment to environmental conservation plus fostered a sense of responsibility among the participants towards safeguarding our planet.



## BONE MARROW REGISTRY



On 6th September, 2023 morning, Dr. Praveen Clement of Tata Memorial Hospital went to each class and explained the importance of Bone Marrow Registry / Stem Cell Registration which was a motivational factor

for the students. Post the talk, the student went for the swab test. Doctors from Marrow Donor Registry India (Tata Memorial Hospital Initiative) and their assistants collected the swab of cheek cells. The swab sample was collected to test for transmissible diseases and for tissue typing which then would be included in the registry of potential donors. When a search request comes in, the tissue type in the registry is compared with the tissue type of patients in need of a transplant and then necessary actions are taken as per the procedure / formalities. The response was excellent, around 173 participants registered themselves as Donors.



## GUEST LECTURES

### ACCELERATORS – OPPORTUNITIES FOR STUDENTS AND FACULTIES - 5th August, 2023

Mr. Aadesh SuryaRao, from Institution's Innovation Council [IIC], Mumbai, explained the idea of accelerators with particular reference to Ola Cabs. He also discussed the steps for starting a business as Observe, Idea, Validate, Start-up Registration, IPR & Prototype, Feedback & Iteration, Funding, and Launch. The Chief Guest analyzed the potential during the Q&A session and underlined the capacity of accelerators for students and faculties to be early-stage entrepreneurs. 104 participants enthusiastically attended the session, of which 89 were students and 15 were faculty.



### RECENT TRENDS IN MANAGEMENT - 16th September, 2023



An enriching session was conducted on 16th September, 2023 by the Finance Department, on "Recent Trends in Management" wherein Prof. Mukesh Kumar Barua from DOMS, IIT Roorkee spoke at length with the faculty and students of our institute. It was an elaborate session covering AI, ML, Data Analytics and Supply Chain Management. Prof. Barua also answered students' queries and responded on scope of careers in these fields.





Lala Lajpatrai Institute of Management in association of Academy of Science, Technology and Management, United Kingdom, organized a virtual International Webinar on

“PANORAMIC VIEW OF INCREDIBLE INDIA: GEN Z PERSPECTIVE” on 11th September, 2023 via zoom platform. LLIM second year students presented presentation on various aspects of PESTEL of India.

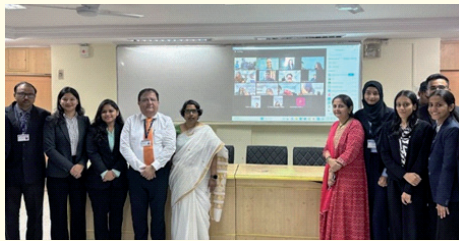
**LALA LAJPATRAI INSTITUTE OF MANAGEMENT**

The webinar would cover the following:

- Political -**
  - Atma Nirbhar Bharat
  - EK Bharat Shrestha Bharat
  - Ease of doing business
  - Trade Agreements
- Economic -**
  - G20
  - Global manufacturing hub
  - SEZ Smart Cities
  - Startup Policy
  - Innovation Cells
- Social -**
  - Women Empowerment
  - Divyangjan
  - LGBTQ + Community
  - Equal employment opportunities
- Technological -**
  - Telecommunication Revolutions
  - Credit Card
  - RuPay
  - UPI
  - Digital Rupee
- Environmental -**
  - Swaccha Bharat
  - Green India
  - Year of the Millets
- Legal -**
  - New Education Policy (NEP)
  - Accreditation - IQAC
  - Corporate Governance

**Panoramic view of Incredible India : Gen Z perspective**  
on 11 September, 2023 | 2.30 p.m. IST

Lala Lajpatrai Institute of Management, India in association with Dhurakij Pundit University, Thailand organized a virtual International Webinar on “PANORAMIC VIEW OF INCREDIBLE INDIA: GEN Z PERSPECTIVE” on 18th September, 2023 via Zoom platform.



The DPU students were from Thailand, Myanmar, Cambodia, Philippines, China who were taking Principles of Export and Import class.



## FACULTY ACHIEVEMENTS AND AWARDS

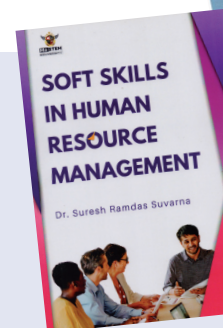


Dr. Muppavaram Gowri Shankar, Associate Professor, LLIM, has authored and published a book titled, “Supply Chain Management”.



Dr. Suresh Suvarna, Associate Professor, LLIM has to his credit a book authored and published titled: “Soft Skills in HRM”.

He has also been awarded the “Mark of Excellence Award” by EduLeadership Awards, 2023.

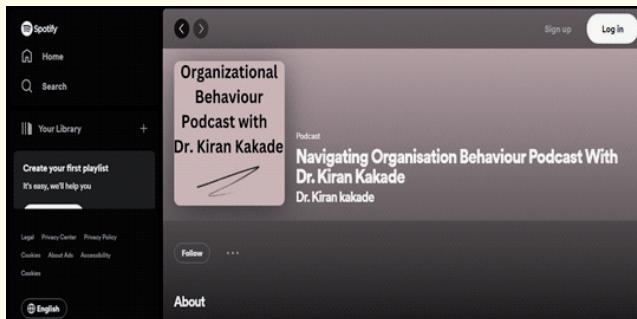
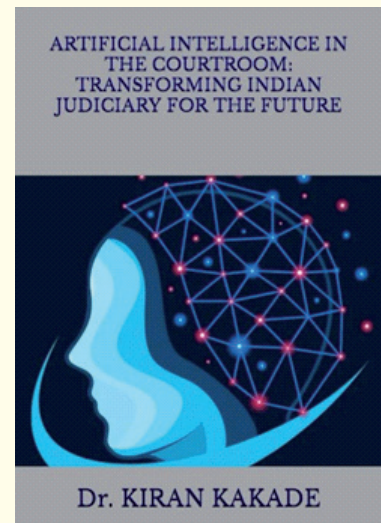




Dr. Kiran Kakade, Associate Professor, LLIM has to his credit a book authored and published titled: “Artificial Intelligence in the Courtroom: Transforming Indian Judiciary for the Future.”

“Understanding Organizational Behavior,” is a podcast by Dr.Kiran that unravels the complexities of human behavior within the workplace.

He also has 2 patents published on



“WAKEFULNESS MONITORING SYSTEM”

and “DIGITAL BANKING SYSTEM WITH FACIAL RECOGNITION AND LIVELINESS DETECTION”



Dr. Kinjal Shah and Prof. Vikas Sharma, Assistant Professors, LLIM have authored and published a book on “International Business.”

