

# SMART FARMING

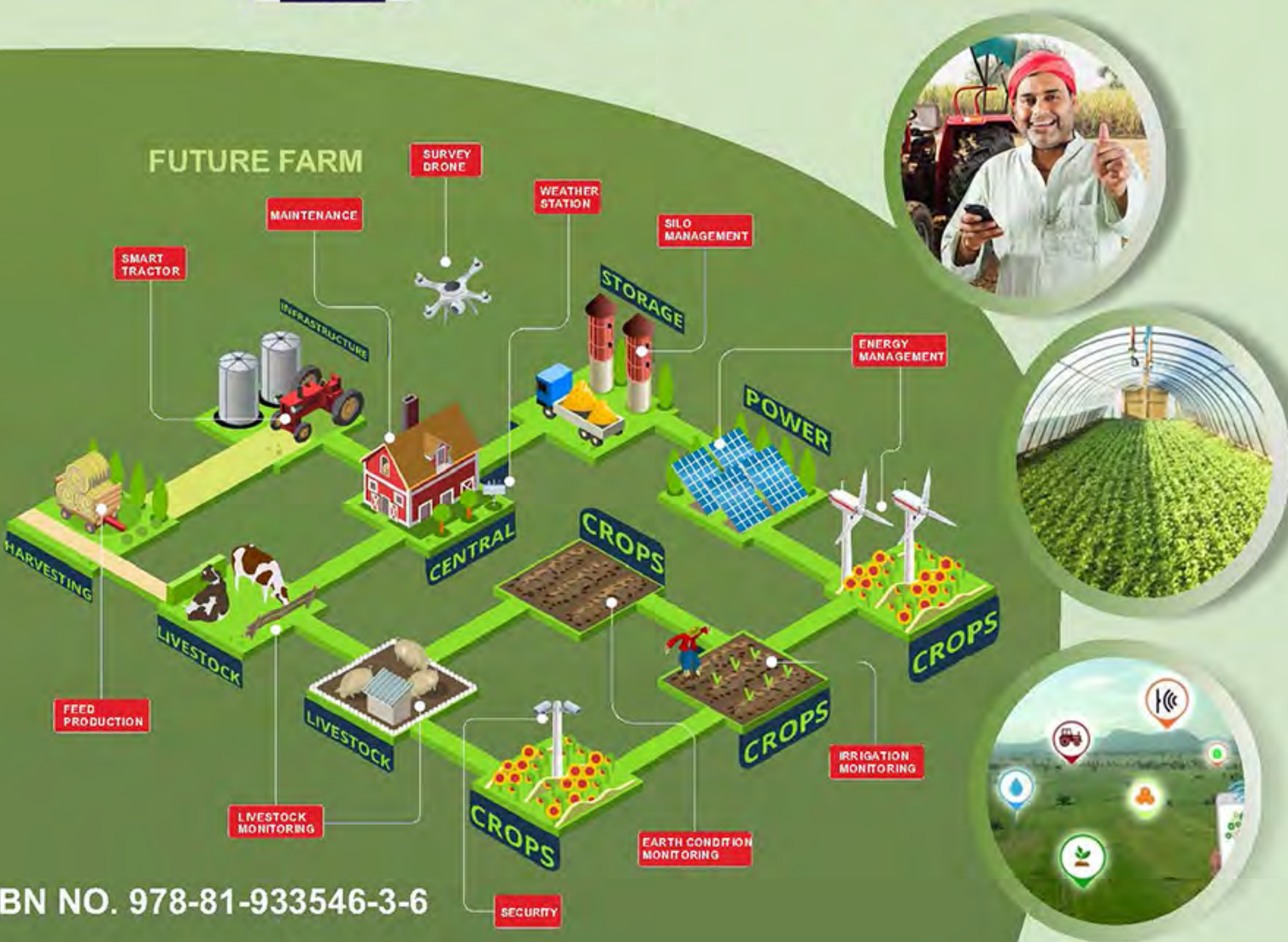
## PROBLEMS & PROSPECTS

EDITED BY

DR. KAMAL R. GUPTA & DR. V. B. ANGADI

SUPPORTED BY

LALA LAJPATRAI INSTITUTE OF MANAGEMENT



ISBN NO. 978-81-933546-3-6

## CONTENTS

S.No	Name of the Paper	Name of the Authors	Pages
1	Smart Farming - Analysis Of Critical Issues	Dr. Sanjay Deshmukh	01-09
2	Problems And Perspectives of Financing Of Smart Agriculture In India	Dr. C.L. Dadhich	11-25
3	Smarter Options for Sustainable Shrimp Farming in India	Dr. I. Sivaraman and Dr. M. Krishnan	27-41
4	Next generation dairy farming : smart locally, competitive globally	Dr. Amit Saha	43-66
5	Technological Interventions In Smart Aqua-Farming: Present Status, Challenges And Future Prospects	Nilesh A. Pawar, B. Nightingale Devi and Dr. M. Krishnan	67-81
6	Enterprising Himalayas Through Apple Based Horticulture Production System: Status, Issues and Policy Implications	Farheen Naqash, S.A. Wani and F.A. Shaheen	83-105
7	Smart Farming Through Drip Method of Irrigation: An Analysis based Farm Level Data	Dr. A. Narayanamoorthy, N. Devika and P. Jothi	107-125
8	Sustainable Development Of Bioeconomy: The Need For A Coherent Policy Framework	Prof. K. R. Ashok	127-134
9	Climate Change Smart Farming Practices: A Review	Dr. Achiransu Acharyya and Dr. Madhusudan Ghosh	135-155
10	Solving Ecosystem Challenges for Smart Farming	Dr. Rajalakshmy Nandagopal	157-165
11	Smart Farming Technology Areas	Mr. Manish Pawar	167-172
12	Smart Farming and Technological Challenges	Prof. N. Balasubramanian	173-192
13	Supply Chain in Smart Farming: An Empirical Study	Dr. Gowri Shankar Muppavaram	193-204
14	Smart Farming & Agriculture Finance-Problems and Prospects (Background Paper)	Prof. N. Balasubramanian, Prof. Vivek Nerurkar and Dr. A. Balasubramanian	205-207
<b>MISCELLANEOUS OTHERS</b>			
15	Fear & Greed Key to Neuro-Finance when it comes to Investing	Dr. Aditya Srinivas and Dr. Vispi Rusi Bhatena	211-214
16	Gold Buying "A Unique Perspective" through the Eyes of Neuro-Finance	Mr. Ashish Pethe and Dr. Bina Gupta	215-223

## CONTENTS

S.No	Name of the Paper	Name of the Authors	Pages
17	A study on Investors Psychology and its impact on Investment Decisions”	Mr. Viresh Patel	225-230
18	A Study on Impact of Psychology of Investors on Investment Decision during Stock Market Volatility	Dr. Bina Gupta, Gayatri Magi, Jueli Paygude, Saloni Ramaiya	231-245
19	A Study of Saving and Investment Pattern of Salaried Class in Mumbai City and Suburbs	Prof. Meghana Patil, Ninad Wagh, Shashank Shende and Mayuri Chhabra	247-255
20	Neuro-Finance: Emergence and Development Trends (Background Paper)	Dr. Bina Gupta	257-259
21	Internet of Things (IOT) in Marketing	Prof. Gagan Bhatia, Ajinkya Pawar, Parag Magi and Disha Nayak	261-270
22	Wonder to Blunder	Prof. Gagan Bhatia, Sayali Chaudhari, Niyati Shet and Rhea Miranda	271-281
23	Innovations in Marketing: Challenges and Opportunities (Background Paper)	Dr.H. J. Bhasin, Dr. Gowri Shankar Muppavaram, Prof. Deepa Rohit and Dr. Vinita Bhatia	283-285
24	‘The Voice of Human Resources’ (Background Paper)	Prof. Anusha Patil	287-289