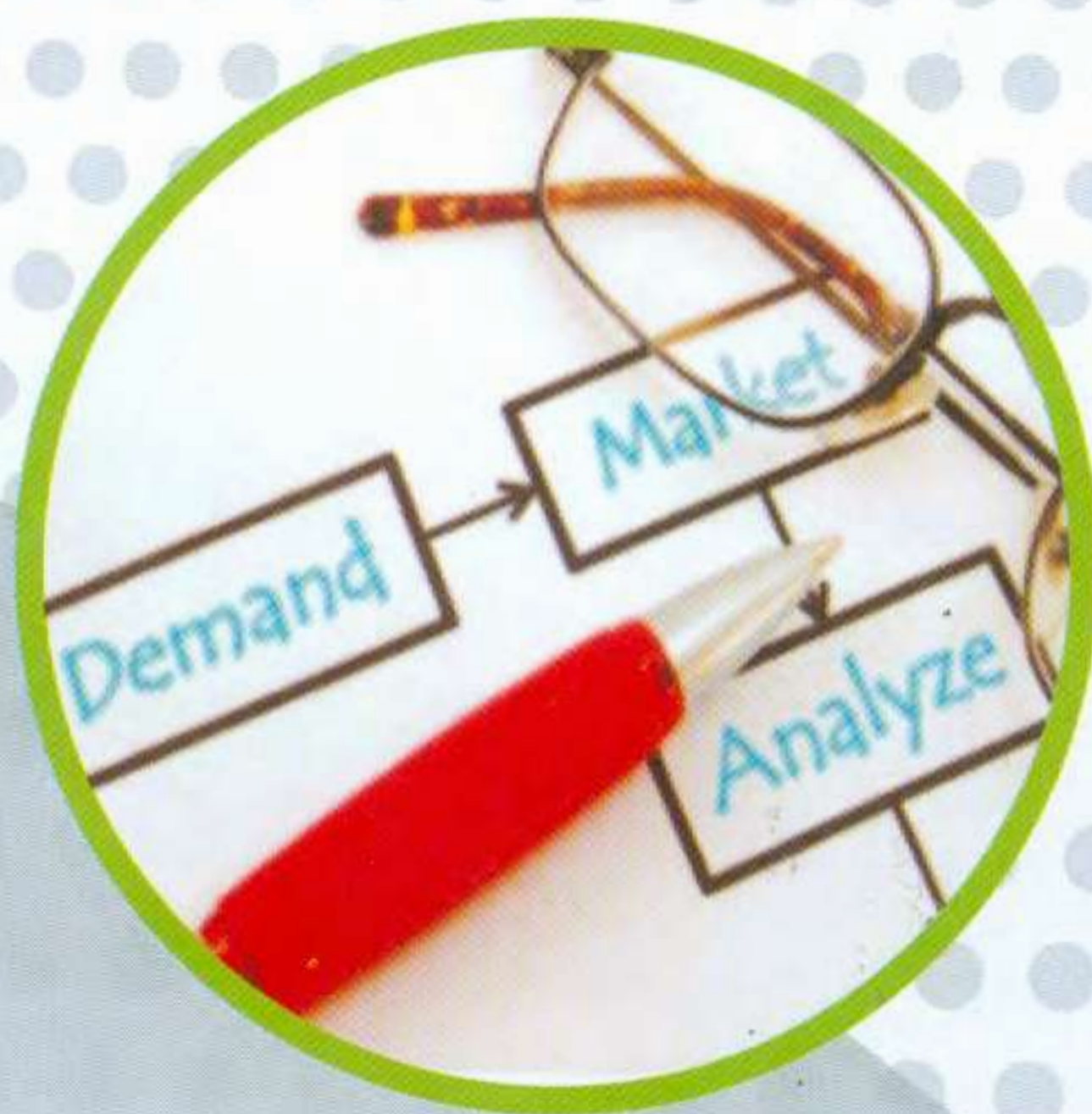
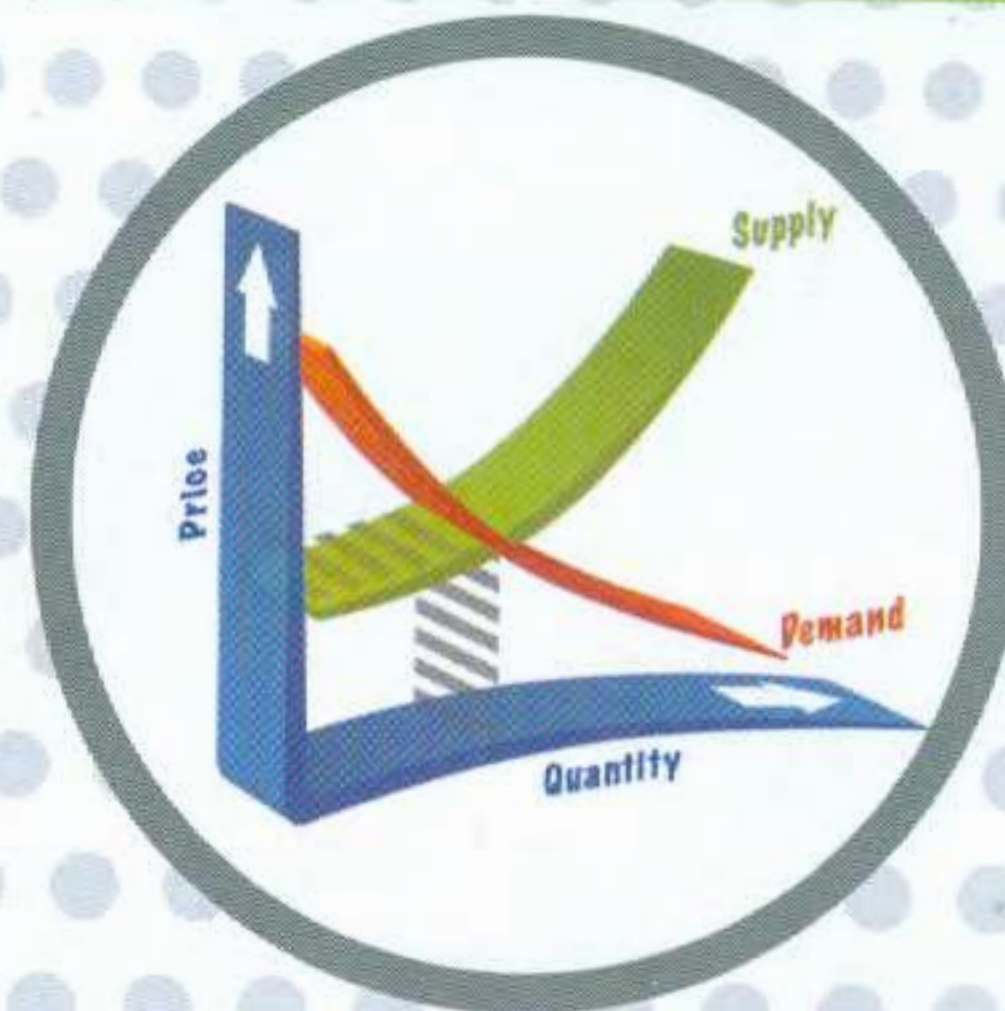


# Demand & Supply Management



EDITED BY  
**DR. KAMAL GUPTA**  
**DR. V. B. ANGADI**



SUPPORTED BY



**NABARD**

**LALA LAJPATRAI INSTITUTE OF MANAGEMENT**

ISBN No. 978-81-909448-5-8

## CONTENTS

Sr. No.	Title of Article	Name of the Author	Pg.
1	Capital Account Management in India - Major Issues and Current Challenges	Brajamohan Misra	1-12
2	Role of Supply and Demand Chain in Indian Agriculture	P. Satish	13-18
3	A Critical Review of Supply and Demand Chain in Agricultural Marketing	C.L. Dadhich.	19-29
4	Capital account management - a walkthrough	Venkat Shankar	30-37
5	"A study on Impact of economic variables on FDI in India"	Prof.Meghana Patil Prof.Charu Upadhyay Jeevan Jain Afshan Hirji	38-46
6	Cloud Computing Strategic considerations from BFSI perspective.	Gururaj Rao	47-55
7	Cloud Computing - A Technological Breakthrough in Oncology	Aruna Rajan	56-61
8	Managing Culture: Key for successful Merger and Acquisition	Prapti Naik	62-73
9	Mergers and Acquisitions: The story across Borders...	Suchita. J. Shetty	74-77
10	Production and Marketing of Fruits & Vegetables in Maharashtra	Anand Annaso Kamble	78-88
11	Agricultural Marketing: Challenges and Remedies	Gajbhiye Lankesh Murlidhar	89-93
12	Issues and challenges in India's Capital Account Management	Kamlesh Shah	94-97
13	"Capital Account of India - Understanding & Trends in Indian Aspect"	Manish Mandot	98-105
14	Merger & Acquisition -The Human Factor	Rosie Murray Shruti D. Nanda, Sunny Amin Nathani	106-118

15	Agricultural Marketing - Major Challenges and Reforms	Surbhi Goel, Suniti Sati, Yogita Bist	119-126
16	Agricultural Marketing in India	Abhiraj Singh, Vinay Harsh, Dushyant Khatri	127-133
17	Present Scenario of Marketing of Agricultural Produce	Manveer Singh Arora, Shorya Tyagi Jaipal Godara	134-143
18	Cold Chain Storage Facility and its Impact on the Supply and Demand Chain	Prasad Komerwar, Mohit Kanadkhedkar	144-147
19	Marketing in Agricultural Sector: Role of supply and demand chain management (Background Paper)	Arijit Bhattacharya	148-151
20	Cloud Computing - Challenges & Opportunities for Business (Background Paper)	N.Balasubramanian	152-155
21	Mergers And Acquisitions: Issues Centered Around Human Resource Management. (Background paper)	Rosie Murray Sonali Joglekar	156-159
22	"Capital Account Management: Issues and Challenges" (Background Paper)	Anil Matkar	160-164