



Knowledge is power

LALA LAJPATRAI INSTITUTE OF MANAGEMENT

Approved by AICTE New Delhi, Govt. of Maharashtra & Affiliated to University of Mumbai.
Lala Lajpatrai Marg, Mahalaxmi, Mumbai - 400 034.
Tel.: 2351 3874 E-mail: info@llim.edu Website: www.llim.edu

LLIM Newsletter

OCTOBER 2019

LLIM's Newsletter

Volume I

Issue 1



A "Freedom of Spirit" is what Lala Lajpatrai Institute of Management wishes to equip in its students, to carry forward the spirit of our culture that enables one to dream and believe not only to be effective and efficient leaders, but also visionaries with the faith and courage to redefine limits and rise above the ordinary.

Lala Lajpatrai Institute of Management : Book “Digital India for Agricultural and Rural Development Scope & Limitations”

We profoundly thank National Bank for Agriculture & Rural Development (NABARD) and Bombay Stock Exchange (BSE) for their financial support and assistance.

As a part of Institute's Social Responsibility, Lala Lajpatrai Institute of Management is committed to promotion and publication of research work having great relevance to academics, planners and policy makers. In this endeavour we have already brought out 9 publications. The current one is the 10th publication with ISBN number 978-81-941567-5-8. This book is edited by Dr. Kamal Gupta and Dr. V. B. Angadi.

Renowned academics, professionals and scholars, has contributed towards current publication of book. Book covers various dimension of Digital Agricultural Platform. The inclusion of various papers have enhanced agriculture and management knowledge dimensions and has provide great insights in this domain.



Lala Lajpatrai Institute of Management : Journal of Research

Journal of Research is multidisciplinary research journal, published bi-annually in print version. Journal provides easy access to authoritative research articles, in-depth analyses of research studies. Articles authored by various eminent industry experts and experienced academicians, teachers and research scholars. The current volume XI, Number 1, Period January – June 2019, ISSN number 2229-4740 was published and distributed in July 2019. The inclusion of multidisciplinary papers in the research journal provides different dimensions to business management.



Evaluation and Ranking of Lala Lajpatrai Institute of Management 2018-2019

1. LLIM has been ranked 72nd amongst Top 100 Management Schools in India's Best Business Schools Outlook - Drishti Survey in October, 2018 conducted by OUTLOOK Magazine.
2. LLIM has been ranked 16th amongst Outstanding B-Schools of Excellence in India in CSR-GHRDC B-School Survey in November, 2018 conducted by Competition Success Review-Global Human Resource Development Centre.
3. LLIM has been ranked 91st amongst India's Top 150 Best B-Schools The Week-Hansa Research Survey in November, 2018 conducted by THE WEEK Magazine.
4. LLIM has been ranked in the A category in the 10th Chronicle B-School Survey in February, 2019 conducted by Civil Services Chronicle Magazine.
5. LLIM has been ranked 76th among Business Schools across India in the Times B-School Survey in March, 2019 conducted by The Times of India.



Workshop on Big Data & business analytics : August 26, 2019

Mr. Vinayak Sastri IIM and Harvard alumnus and Mr. Choudhary CEO of EBTS, certified in SAP-SD and Scrum Master were the speakers. Both explained how unstructured data has to be analyzed in current business scenario with extensive examples.

Expert talk on How to be future ready in a Marketing world: August 26, 2019

An expert talk was delivered by Mr. Rituraj Bidwai (Head, Mahindra Susten Limited) on how to get ready for future marketing world. He addressed areas like Digital marketing, evolved trends in marketing, Insights on India (Think with Google).



Guest Lecture on Financial markets and smart technology world held on August 21, 2019

Lecture delivered by Mr. Darshan Shah (Assistant Manager, Dun and Bradstreet) on financial market current scenario and the need for technology in building smart solution for Financial Corporations.

Blood Donation Camp

Organized on September 17, 2019 by LLIM (Committee on socially relevant services) and KEM Hospital (Blood Transfusion Dept). The Camp was inaugurated by Mr. Prakash Sawant (HOD of Blood Transfusion Dept, KEM Hospital) and Dr. V. B. Angadi (LLIM Director). In this camp overwhelming number of students of LLIM has participated with vivacity.



Induction Programme & Foundation Course

LLIM organized an Induction Programme & Foundation Course for the students of MMS (Batch 2019- 2021) on September 25, 2019 to welcome them and familiarise them with their new family. A formal inauguration was done by Dr. Kamalji Gupta - Chairman of Governing Council and other dignitaries.

Faculty Development Programme (FDP)

The faculty development program (FDP) conducted on September 28, 2019 on Topic "Research Methodology and Data analysis with SPSS". Program received an enormous response from the faculty members all across Mumbai, The programme enabled the participants to learn the basics of SPSS in general and tools for hypothesis testing.

The resource person of the programme included Dr. Santhanam (Prof. Emeritus VES's Institute of Management studies and Research), Dr. Behl (Research Manager, CIIE, IIM-A & Research Scholar with IIT- Mumbai) and Dr. Daptardar (Principal, Adarsh College of Commerce).





Mr. Rahul Verma from Credit Suisse spoke on “Global Financial Crisis” Mr. Verma discussed on the background of the financial crisis, mentioned examples of investment banks like Lehman Brothers. The impact of financial crisis on global economy in general and Indian economy in particular.

CAREER GUIDANCE EVENTS

Motivational Session “Circle of Success” : August 31, 2019

A Self-development, leadership and motivation program known as “Circle of Success” was arranged for the students on August 31, 2019. Mr. Mayur Kalbag, known as one of the 'leading international trainers' in India, dwelt at length the subject on “Circle of Success”. He mainly focuses upon Training and Human Resource Development through “Specifically Designed Seminars and Conferences” for various organisations across India, Fiji Islands and South Asia (Malaysia).

Advanced Excel course August 26, 2019 to August 29, 2019

Four days Short Term Training Program (STTP) on “Advanced Excel” was conducted by placement department for MMS second year students. Course deals with huge array of skills, the ability to visualize manipulated data and building complex equations to help students to understand company finances, efficiency, workflow, and inventory. Clean up and prepare data for analysis and much more.

Achievements & Awards

Doctorate degree conferred by LLIM Research Center, University of Mumbai under the guidance of Dr. V. B. Angadi.



Dr. Vijaya Iyer

Dr. Vijaya Iyer earned doctorate degree for her thesis on “Risk in banking business with special reference to Off Balance Sheet Items”.

Dr. Iyer, is an Assistant General Manager in State Bank of India (SBI). She held various prominent positions in leading banks.



Dr. Raghendra Bendigeri

Dr. Raghendra Bendigeri, is conferred doctorate degree for his research work “User Behaviour with Respect to 3G Mobile Technology In India: - An Empirical Study”.

Currently Dr. Bendigeri is an Assistant Professor at Oriental Institute of Management.